



BIJLAGE 2

RICHTLIJNEN WEDSTRIJDKLEDING

Talent TeamNL Winter Youth Olympic Games Lausanne 2020

1/4

Tijdens en rond de Winter Jeugd Olympische Spelen, zijn alle leden van Talent TeamNL Lausanne 2020 verplicht zich op uniforme wijze te kleden. Als Nationaal Olympisch Comité zorgt NOC*NSF voor een kwalitatief sportief kledingpakket. De wedstrijd- en/of aanverwante sporttechnische kleding maakt geen onderdeel uit van dit sportieve kledingpakket en moet door de betreffende bond, onder specifieke voorwaarden, zelf worden verzorgd.

IOC-richtlijnen

De kleding, het materiaal, de accessoires (bril, helm, etc.) en schoeisel moeten voldoen aan de IOC-richtlijnen (*YOG Rules on Advertising, Demonstrations and Propaganda applicable to the YOG 2020 in Lausanne*). Dit document is bijgesloten, net als de sportspecifieke sectie van dat document waarin de internationale richtlijnen per tak van sport uitgetekend zijn.

Basisprincipe van de richtlijnen is dat commerciële uitingen verboden zijn op Olympische locaties (venues). In het Olympisch Handvest (Olympic Charter) staat dat geen enkele vorm van reclame is toegestaan. Met uitzondering van het logo en eventuele grafische elementen van de fabrikant van de kleding, is het daarom niet toegestaan om commerciële uitingen op kleding en accessoires te plaatsen.

Toegepast betekent het voor de YOG wedstrijdtkleding:

- Kleding
 - Het logo c.q. merkteken van de kledingleverancier of producent mag maximaal éénmaal op een kledingstuk worden geplaatst. In geval van een pak uit één stuk, mag het logo eenmaal boven de taille en eenmaal onder de taille terugkomen, waarbij ze niet dicht bij elkaar geplaatst mogen zijn.
Positie: vrij, maar niet direct bij het TeamNL-logo
Formaat: maximaal 30cm²
 - Een extra merkteken mag terugkomen, uitsluitend beperkt tot producttechnologische eigenschappen zoals dry-fit of goretex
Formaat: maximaal 10cm²
 - Op ritssluitingen en knopen mag het logo cq merkteken van de kledingleverancier of producent één maal terugkomen, maar wel in dezelfde kleur als de ondergrond (tone on tone)
- Accessoires (oa sokken, handschoenen, head gear, zonnebril, tas)
 - Het logo c.q. merkteken van de kledingleverancier of producent mag maximaal éénmaal worden geplaatst
Positie: vrij, maar niet direct bij het TeamNL-logo
Formaat: maximaal 12cm²
 - Uitzondering: head gear (oa muts, helm, hoofdband): het item mag een logo van 12cm² dragen, of tweemaal 6cm² (boven beide orden)
 - Zonnebril: mag gebruikt worden met het logo zoals die al minstens 6 maanden op de vrije markt te koop is. Een logo op de lens is ook toegestaan, mits het tone-on-tone (dezelfde kleur als de lens) geplaatst is of ingegraveerd.

- Tas / rugzak: maximaal één logo
 Positie: vrij
 Formaat: maximaal 10% van de oppervlakte van de tas, met een maximum van 60cm²
- Schoeisel
 - Schoenen mogen het logo en ontwerp dragen zoals dat gebruikelijk is bij die leverancier of producent en zoals dat al minstens 6 maanden op de vrije markt te koop is
- Merkloze items
 - Er zijn artikelen die merkloos moeten blijven. Dat gaat om items als hoofdtelefoons, waterflessen / bidons, paraplu's, handdoeken, bandages, contact lenzen, oordoppen, neusclips, bitjes en kinesiotape of medical tape

Het voeren van andere logo's, namen, teksten, merktekens of commerciële uitingen dan hierboven beschreven is niet toegestaan. Zo mag ook het logo van de nationale sportbond niet terugkomen op de kleding.

In geval van specifieke richtlijnen van de Internationale Federatie kan het IOC uitzonderingen op bovengenoemde regels toestaan.

Foto's of tekeningen moeten vóór productie via NOC*NSF aan het IOC ter beoordeling en goedkeuring getoond worden (*zie voor de procedure hierna*). Ten tijde van het YOG moet de wedstrijd kleding, voorafgaand aan de competitie tijdens de eerste technische meeting, getoond worden voor een definitieve check op de regels.

Een overtreding van de richtlijnen kan leiden tot diskwalificatie en het innemen van de accreditatie van de betrokken persoon.

NOC*NSF richtlijnen

Voor de wedstrijd kleding gelden de volgende NOC*NSF richtlijnen:

- Kleur
 Kleurstelling van de kleding is overwegend oranje met als naaste kleur navyblauw en als ondersteunende kleur wit. De ondersteunende kleuren zijn rood, wit en blauw. Dit geldt zowel voor kleding als ook voor accessoires als helm, handschoenen, etc.

Kleurnummers:

- | | | | |
|--------------|-----------|----------------------|--------------------|
| ○ oranje: | PMS 021 | CMYK: 0, 65, 95, 0 | RGB: 255, |
| ○ navyblauw: | PMS 282 C | CMYK: 100, 13, 68 | RGB: 4, 30, 66. |
| ○ rood: | PMS 485 | CMYK: 0, 100, 100, 0 | RGB: 213, 43, 30 |
| ○ wit: | Wit | CMYK: 0, 0, 0 | RGB: 255, 255, 255 |
| ○ blauw: | PMS 661 | CMYK: 100, 75, 6 | RGB: 0, 71, 147 |

Als de regelgeving van de betreffende internationale sportfederatie hiertoe geen ruimte biedt of er zijn sporttechnische redenen waardoor dit niet mogelijk is, kan in overleg een andere kleurstelling worden bepaald.

- TeamNL-logo
 In verband met een uniform beeld van alle Nederlandse sporters en om de wedstrijd kleding in lijn te houden met het TeamNL delegatiepak is het verplicht het logo van 'TeamNL' te plaatsen op minimaal één kledingstuk van de wedstrijd kleding.

- Bovenkleding:
Positie: linkerborst.
Formaat: minimaal 75% tot maximaal 150%; 100 % = 35 x 75 mm.
- Onderkleding:
Positie: rechterdijbeen.
Formaat: minimaal 75% tot maximaal 150%; 100 % = 35 x 75 mm.

Als deze richtlijn om bepaalde redenen niet mogelijk of logisch is, kan in overleg met NOC*NSF van de positie en het formaat worden afgeweken.



- Landaanduiding
 - NOC*NSF communiceert met de term TeamNL. Hiervoor gebruiken we het woordmerk TeamNL. Positie en formaat zijn vrij.



- Wordt het gebruik van de term TeamNL als landaanduiding door de internationale federatie niet toegestaan, dan gebruiken we 'Netherlands' (zonder 'the'). Positie en formaat zijn vrij.
 - Als symbool voor Nederland mag gebruik worden gemaakt van de Nederlandse vlag. Positie en formaat zijn vrij.
- Teamkleding
NOC*NSF hecht aan een uniforme uitstraling van TeamNL. Daarom dient de wedstrijdkleding van sporters die gezamenlijk een prestatie leveren, op elkaar afgestemd te zijn.
- Kledingprotocol
Om te weten wanneer welke kleding gedragen moet worden, staat in het kledingprotocol. Dat protocol is als Bijlage 4 is bijgesloten bij de Overeenkomst Talentvolle sporter en Begeleider Jeugd Olympische Winter Spelen Lausanne 2020.

Procedure

Primair is de Sportbond verantwoordelijk voor het vervaardigen en produceren van de YOG wedstrijdkleding en -accessoires. Echter, voordat deze zaken in productie gaan, moet het ontwerp door de Sportbond via NOC*NSF ter goedkeuring aan het IOC worden voorgelegd. Dit om problemen vlak voor of tijdens het YOG in Lausanne 2020 te voorkomen. Jacques van der Manden begeleidt dit traject vanuit NOC*NSF. De ontwerpen (tekening of foto) kan de Sportbond indienen via jacques.vandermaden@nocnsf.nl. Dit dient tijdig te gebeuren, zodat er in het geval van een negatief besluit van het IOC voldoende tijd is om aanpassingen door te voeren.

Digitale bestanden van het logo en het woordmerk van 'TeamNL' zijn op te vragen via jacques.vandermaden@nocnsf.nl of via 06 21578766.

Commerciële uitnutting van wedstrijd- en/of aanverwante sporttechnische kleding is niet toegestaan. Slechts bij wijze van hoge uitzondering en uitsluitend na goedkeuring van NOC*NSF Partnerships & Commerce kan daarvan sprake zijn.

De inhoud van deze richtlijnen ligt vast onder voorbehoud van mogelijk door het IOC te bepalen wijzigingen.

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Please refer to Sport Specific Implementation documents for any items and Sport Equipment regarding specifically your sport.

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

[Documents direct access coming soon](#)



1 Introduction

The prohibition of any advertising and publicity in and above Youth Olympic Games (YOG) sites (as expressed in the Olympic Charter) is one of the aspects that differentiate the YOG from other international sporting events.

This is reflected in particular in Bye-Law to Rule 50¹ of the Olympic Charter, which the IOC has determined applies *mutatis mutandis* to the YOG. The following rules and Guidelines applicable to the YOG are based on Rule 50, which states in its bye-law that:

No form of publicity or propaganda, commercial or otherwise, may appear on persons, on sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by the athletes or other participants in the Olympic Games, except the identification [...] of the manufacturer of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.

Placing the national and Olympic identity of young athletes at the forefront. This helps to further distinguish the YOG, whilst respecting the significant contribution that sporting goods manufacturers provide.

The International Olympic Committee (IOC) is therefore pleased to present the Guidelines regarding Authorised Identifications for the Winter Youth Olympic Games Lausanne 2020.

These Guidelines provide guidance on how Olympic Charter Rule 50 is to be implemented, in particular but not limited to (i) as to when an identification is “*marked conspicuously for advertising purposes*” (and hence prohibited), (ii) which types of identifications are allowed, (iii) where such identifications may be placed and (iv) how many times such identifications may appear. These rules apply to all of the athletes, officials and other accredited persons within the YOG venues and sites.

These Guidelines are not intended to restrict or otherwise impair new, innovative technological design features of Items (as defined below) as long as these are in conformity with the rules and regulations applicable for the sports concerned, the Olympic Charter and these Guidelines.

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Notwithstanding the above, these Guidelines are to be used subject to the understanding that:

- (i) in case of contradictions between these Guidelines and Rule 50 of the Olympic Charter, the latter shall prevail;
- (ii) the IOC Executive Board shall be the sole authority to finally determine whether the use of a name, designation, trademark, logo or any other distinctive sign complies with the Olympic Charter and these Guidelines; and
- (iii) the IOC reserves the right to further interpret and/or supplement these Guidelines to help ensure that the spirit and purposes of Rule 50 are respected.

2 Changes from Previous Versions (Lillehammer 2016/Buenos Aires 2018)

Topic	Modification
Definitions	Updated definitions within the list of “Authorised Identifications” and “Items”.
Size and frequency of Authorised Identifications	Clothing One identification of the manufacturer will be permitted on Zippers and Buttons, and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IOC.
Accessories	The Identification of Manufacturer may be divided into two identifications per accessory item, to a maximum size of 6cm ² each.

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Topic	Modification
Equipment	In principle, athletes' names are not allowed on the equipment unless listed as a technical requirement in the sport specific implementation section or found on equipment sold on the retail consumer market six (6) months prior to the Games. This includes personalized equipment as this is not deemed as the general design and/or identification used on Products sold through the retail trade.
Footwear	In principle, athletes' names are not allowed on the footwear unless listed as a technical requirement in the sport specific implementation section or are found on shoes sold on the retail consumer market six (6) months prior to the Games. This includes personalized equipment as this is not deemed as the general design and/or identification used on Products sold through the retail trade.
Submission process	Update regarding the submission process for items to be reviewed by the IOC.
Sport specific implementation section	<p>Inclusion of illustrative specifications from IF technical regulations</p> <ul style="list-style-type: none">• National identifications• Personal identifications• Homologation marks and processes• Coaches clothing

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3 Definitions

For the purpose of these Guidelines:

“Authorised Identification” means any of the following identification:

Name	Definition
Identification of the Manufacturer	Means the normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of an <i>Item</i> (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags), including, in particular, but without limitation, <i>Exclusive Identifiers</i> (as defined below).
NOC Emblem	Means either (i) the institutional or (ii) the commercial emblem of a participating NOC, as approved by the IOC.
IF Identification	Means the official emblem of the IF and/or the official name of the IF.
Lausanne 2020 Emblem	Means the official emblem of Winter Youth Olympic Games Lausanne 2020, as approved by the IOC.
Product Technology Identification	Means the technical identification (which shall not include any Identification of the Manufacturer, or any part thereof) used on Clothing to identify any fabric technology.

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“Item” means any piece of clothing, equipment, accessory or any other item used or worn by any person participating in the Winter Youth Olympic Games, appearing on the field of play or within other Youth Olympic Games venues and sites, of which in particular, but without limitation:

Name	Definition
Accessory	Means any article that is of an accessory nature (e.g. bag, eyewear, arm bands, gloves, socks, etc.), worn or used by a Participant and which is not essential for the competition.
Clothing	Means any piece of attire (including, without limitation, competition clothing as prescribed within the rules of each sport) worn by a Participant, excluding Accessories and Footwear.
Footwear	Means shoes or boots worn by a Participant.
Sports Equipment	Means any sport-specific and necessary equipment used during sports competition (such as rackets, bicycles, rifles, etc.).

“Exclusive Identifier(s)” means any design or sign (or part or variation thereof) used on Clothing, Sport Equipment or Accessories in the preceding edition of, the Summer or Winter Youth Olympic Games.

“Youth Olympic Games” means the Winter Youth Olympic Games Lausanne 2020.

“Participant” means any person participating in the Youth Olympic Games, in particular but without limitation, athletes, officials, technicians (e.g. equipment technicians) and other accredited personnel.

“L2020” means Lausanne 2020 Winter Youth Olympic Games Organising Committee.

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“Sport Brand” means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling sporting goods and which is (i) not principally used for non-sport products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to sporting goods.

“Clothing Brand” means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non-clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

For the avoidance of doubt, when referring to a “person participating in the Youth Olympic Games” or a “participant”, these Guidelines refer to any athlete, official and any other accredited person within Youth Olympic Games venues, sites and press areas.

4 General Principles

An *Authorised Identification* may only be used in compliance with the terms of the Olympic Charter, the present Guidelines or as further approved in writing by the IOC.

The IOC reserves the right to prohibit the use of any *Authorised Identification* on any given *Item* in order to ensure the spirit of the principles of the Olympic Charter and these Guidelines are respected.

Unless specifically mentioned otherwise hereinafter (in particular in the “*Sport Specific Implementation*” section) or unless otherwise indicated in writing by the IOC, **the following general principles shall apply:**

- No use of any *Identification of the Manufacturer* may be made in a conspicuous way and no *Item* may be used for advertising purposes. An *Item* is in particular considered to be used for advertising purposes when the identification on such *Item* is not in relation to sport or is only featured or used for the purpose of conspicuous exposure during the *Youth Olympic Games*.
- No identification other than an *Authorised Identification* may appear on any *Item*.



- Only one *Identification of the Manufacturer per Item* shall be permitted.
- Where the *Identification of the Manufacturer* is not a *Sports Brand*, such identification shall not be permitted, except for *Clothing*, for which the *Identification of the Manufacturer* may be that of a *Clothing Brand*.
- Participants must refrain from contributing to or participating in any conspicuous advertising within Youth Olympic Games venues and sites, and in particular on the field of play.

5 Size and Frequency of Authorised Identifications

The size of an Identification of the Manufacturer shall in general not exceed:

Item	Maximum size and frequency
Accessories	<p>The size of an Identification of the Manufacturer shall not exceed 12cm² for Accessories.</p> <p>For headgear the Identification of Manufacturer may be into two identifications per accessory item, to a maximum size of 6cm² each.</p> <p>The only exception applies to bags, where the Identification of the Manufacturer shall not exceed 10% of the surface area of the item, to a maximum size of 60cm.</p>
Clothing	<p>The size of an Identification of the Manufacturer shall not exceed 30cm² for Clothing.</p> <p>One additional identification, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10cm².</p> <p>Where one-piece body suits are used in competition, such Identifications shall be permitted once above and once below the waist, provided all other principles are respected.</p>

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Item	Maximum size and frequency
Sports Equipment	<p>Sports equipment may carry identifications as available on the market 6 months prior to the YOG, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the Sport Specific Implementation section), as long as such identifications are deemed not conspicuous by the IOC and subject to section 6 below</p> <p>In principle, athletes' names are not allowed on the equipment unless listed as a technical requirement in the sport specific implementation section or found on equipment sold on the retail consumer market six (6) months prior to the Games. This includes personalized equipment as this is not deemed as the general design and/or identification used on Products sold through the retail trade.</p>
Footwear	<p>All footwear items may carry the identification as generally used on products sold through the retail trade during the period of 6 months prior to the YOG, as long as such identifications are deemed not conspicuous by the IOC.</p> <p>In principle, athletes' names are not allowed on the footwear unless listed as a technical requirement in the sport specific implementation section or found on shoes sold on the retail consumer market six (6) months prior to the Games. This includes personalized shoes as this is not deemed as the general design and/or identification used on Products sold through the retail trade.</p>

Specific sizes and display frequency are applicable as per the “*Sport Specific Implementation*” section hereinafter.

In all instances where the *Item* contains elastic material (such as LYCRA®), the *Authorised Identification* size shall be measured stretched (e.g. as worn by the athlete).

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6 Guidance on Placement

No *Authorised Identification* may appear on the neck or the collar or on the body (e.g. tattoo) of any person participating in the YOG.

No *Identification of the Manufacturer* may appear in combination with any other *Authorised Identification*.

Authorised Identifications may not appear close or adjacent to each other, in order to avoid a composite logo effect or a repetitive effect. This applies also in case of several layers of *Items* worn by the same person or for one-piece body suits.

7 Items That Must Remain Unbranded

Certain items, due in particular to their potential for abuse in the context of product placement or advertising on the Field of Play (FOP), should at all times remain unbranded and/or not feature any Identification (by covering any existing Identification) if brought by the participant on the FOP or in camera view. Consequently, the following *Items* may not feature any *Identification of the Manufacturer*: headphones, water bottles, coolers, umbrellas, towels, bandages (i.e. kinesio tape), contact lenses, earplugs, mouth guards and nose clips. This list is an exemplary and non-exhaustive list and may be amended and completed when necessary by the IOC. Any such updates shall be communicated by the IOC to NOCs and IFs.

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8 Third Party Identifications

No third party reference or name, including the names or nicknames of participants or any other persons (unless listed as a technical requirement in the *Sport Specific Implementation* section), designation, trademark, logo, URL, social media account, hashtags, corporate design or colour scheme (including, but not limited to, those of sponsors, National Federations, public or governmental authorities, and clubs) or any other distinctive sign (whether direct or indirect, such as QR codes or barcodes) may appear on any *Item*.

No *Item* may feature any identification that relates to a product, service or in any other way does not comply with the principles of the Olympic Charter.

The use of certain *Authorised Identifications* (such as *IF Identifications*, the *Lausanne 2020 Emblem* or the *Lausanne 2020 Wordmark*) is limited and restricted to certain *Items* only and may not be used otherwise as specifically indicated herein.

All *Items* must be those which are normally worn or used by a participant in the Youth Olympic Games.

9 Designs

Designs of *Items* must comply with the specifications of these Guidelines. In particular, a design may be used for one Summer and one Winter YOG but must be changed before the following edition, as the case may be.

Authorised Identifications or any portion or variations thereof (such as graphic and/or text that serve as concept extensions) cannot be used in designs (e.g., repetitions, extensions, distortions, watermarks, patterns, etc.) of *Items*.

For the avoidance of doubt, drawings, colour schemes, combinations, patterns, prints, letters, numerals, geometric elements, slogans, taglines, words or designs that derive or refer or otherwise create the impression that they are identical or similar to an *Identification of the Manufacturer* (including, in particular, Exclusive Identifiers), may not be used in designs of *Items* the Youth Olympic Games.

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10 NOC Emblems and National Identity

Subject to the above, NOCs are encouraged to use their national colours, name, flag and emblems, as well as NOC Emblems (hereinafter “National Identifications”), in order to visually enhance the national identity of their *Items*. NOCs have the right to choose the National Identification(s) which will be used by their delegations on Clothing (for instance, NOC emblem or national flag).

No maximum frequency or sizes are applied to National Identifications, unless limitations are imposed within a specific sport’s technical regulations (please refer in particular to the *Sport Specific Implementation* section for more details).

No *Item* may feature the wording or lyrics from national anthems, motivational words, public/political messaging or slogans related to national identity.

NOCs, in particular the NOC of the country hosting the Winter Youth Olympic Games (in the present case, Swiss Olympic), may not use the “Look of the Games” in any way which creates confusion between the L2020 Workforce and the athletes and delegation officials of their national Olympic Team.

11 International Federation Identifications

As per the Olympic Charter, IF Identifications are only authorised for use on uniforms worn by IF officials; this includes all categories of IF staff as well as technical officials.

For Clothing worn by IF officials, one IF Identification per *Item* shall be permitted, with a maximum size of 30cm².

12 Homologation Marks

If any identification is necessary for safety reasons and is prescribed within IF rules and regulations (e.g. “CE” or a similar non-commercial certification logo) and included within the *Sport Specific Implementation* section, such identification will be permitted on the *Item*, in a location that allows technical verification by officials.

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13 Use of Lausanne 2020 Emblem

NOCs and IFs may enhance the Olympic Identity of their uniforms (Clothing only) by using the Lausanne 2020 Emblem on a limited basis, provided the following conditions are observed. In general, the Lausanne 2020 Emblem must:

- be sourced directly from Lausanne 2020 and used in accordance with the Lausanne 2020 Marks Usage Guidelines;
- not be used for any commercial purposes including, but not limited to, licensed and replica merchandise;
- only be used once per item of Clothing, with a maximum size of 30 cm²;

In particular,

- When used in conjunction with the NOC Emblem or IF Identification, the Lausanne 2020 Emblem should be positioned under the NOC Emblem or IF Identification with a distinctive gap or separation between the images or separated by a small dividing line. It is forbidden to associate the Lausanne 2020 Emblem with an Identification of the Manufacturer. The Lausanne 2020 Emblem can only be reproduced in its entirety as defined in the Lausanne 2020 Marks Usage Guidelines.

14 Victory Ceremonies

No *Sport Equipment* or *Accessories* may be brought to the flower or victory ceremony. This applies also to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the *Sport Equipment* is worn by the athlete (e.g. helmet).

No personal accessories, including but not limited to mobile phones, watches, water bottles, national flags and Point Of View (POV) camera devices, are permitted on podiums.

For further information regarding the rules applicable to uniforms worn by athletes during flower and victory ceremonies, please refer to the *Ceremony Uniform Guidelines*.

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15 Responsibility for Compliance

NOCs shall be primarily responsible for ensuring that all *Items* worn or used by the members of their delegation comply with the terms of the Olympic Charter and these Guidelines.

Under the supervision of the IOC and with the support of YOCOG personnel, the IFs, in accordance with Paragraph 1.6 to Rule 46 of the Olympic Charter, shall implement a system of enforcing the compliance of *Items* (such as Sports Equipment) in relation to their respective sport.

16 Consequences of Infringement to the Guidelines

Without prejudice to any other sanctions that the IOC may consider to impose, any *Authorised Identification* or *Item* used in violation of the terms of the Olympic Charter or these Guidelines shall be removed or covered (as applicable) in accordance with the instructions given by representatives of the IOC, L2020 or the relevant IF.

Any breach of the terms of the Olympic Charter, these Guidelines or instructions given by authorised representatives in relation to compliance with these Guidelines, may lead to disqualification of the athlete and/or withdrawal of the accreditation of the Participant concerned, as well as other possible sanctions, in accordance with the decision of the IOC, or in accordance with the technical rules of the respective sport.

17 Submission Process

The IOC has set up a procedure for *Items* to be reviewed and offer assistance to the NOCs and IFs. Submissions should be sent to rule50@olympic.org.

As in previous YOG, while the process is not mandatory, it is highly encouraged in order to minimise any possible Games-time issues. Once a submission has been made through the online tool, NOCs and IFs will be notified of the “reviewed” or “non-compliant” status of their submitted *Items*.

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Several International Federations impose an obligatory submission process and review of uniforms worn by athletes and/or teams for technical and/or homologation reasons. For further information regarding the process followed by each sport, please refer to the *Sport Specific Implementation* section.

18 Questions

For any questions, please do not hesitate to contact the IOC at rule50@olympic.org.



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Measuring Authorised Identifications

Regular shapes

Where the *Identification of the Manufacturer* appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.

$$\text{Area} = a \times b$$



Irregular shapes

Where the *Identification of the Manufacturer* is an irregular shape, a rectangle or square will be traced around the identification, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.

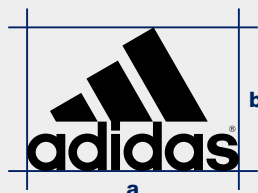
$$\text{Area} = a \times b$$



Combined shapes

Where the *Identification of the Manufacturer* combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined identification and the surface area of the rectangle or square shall be calculated in its entirety.

$$\text{Area} = a \times b$$



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Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

Common Items

Introduction

This section provides visual illustrations regarding the placement and size of the *Identification of the Manufacturer* on items of *Clothing* and *Accessories* that are common across all sports.

Please refer to the *Sport Specific Implementation* section for any items not illustrated below and specifications regarding *Sport Equipment*.

Each type of identification mark is represented by a shape and colour, as indicated in the coding below. It is also specified if the identification must be placed in the precise location indicated on the illustration [**Precise** ■ ● ◆] or if the placement is not specified in the guidelines [**Floating** ■ ● ◆].

Floating **Precise**



Please find below examples of *Product Technology Identifications* (non-exhaustive):



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

Clothing

Tracksuit

One Identification of the Manufacturer with the maximum size of 30cm² and one Product Technology Identification with the maximum size of 10cm².



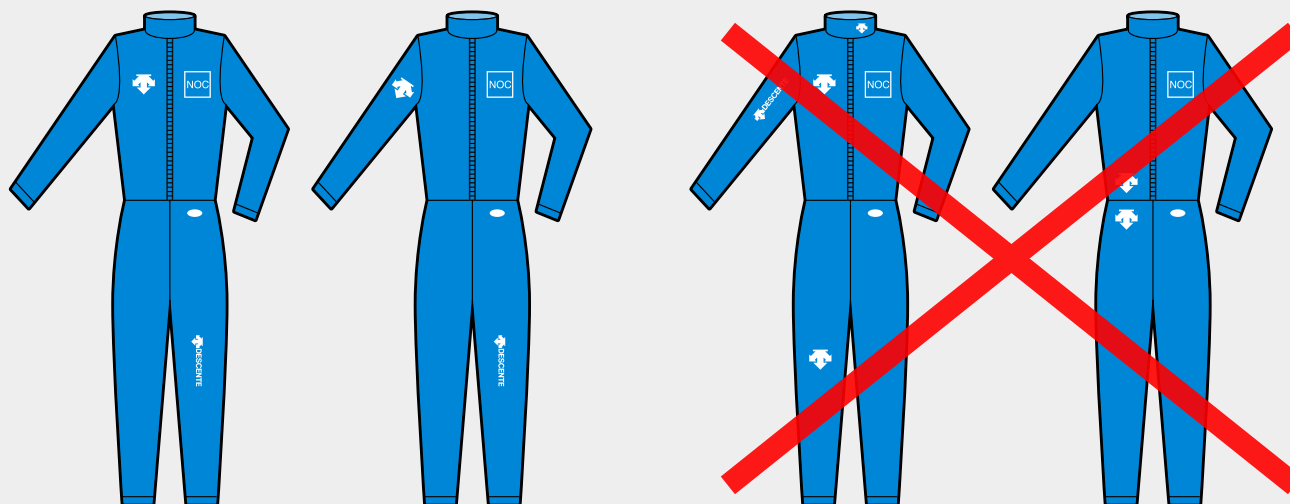
This example is not permitted due to the use of a third party corporate design and colour scheme.

**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

One-piece body suit

Where one-piece body suits are used in competition, one *Identification of the Manufacturer* with the maximum size of 30cm² and one *Product Technology Identification* with the maximum size of 10cm² shall be permitted above the waist and below the waist, however these identifications shall not be placed immediately adjacent to each other.



Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020

General Guidelines

Accessories

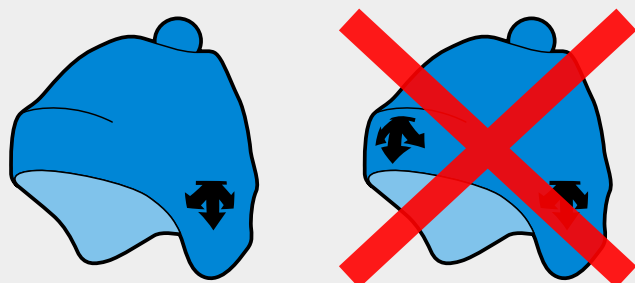
Socks

One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm².



Headgear

One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm² or two *Identifications of the Manufacturer* per accessory item will be permitted, to a maximum size of 6cm² each, placed above each ear.

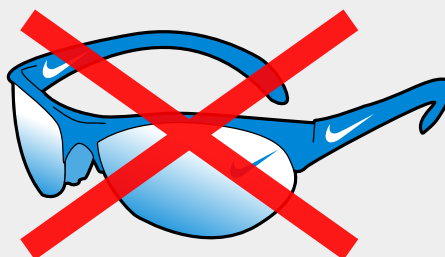
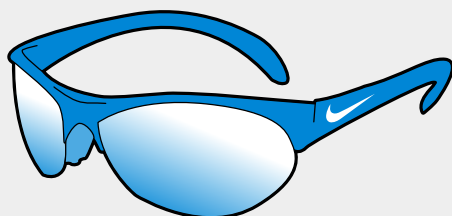


**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

Eyewear

Eyewear may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.



Armbands

One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm².

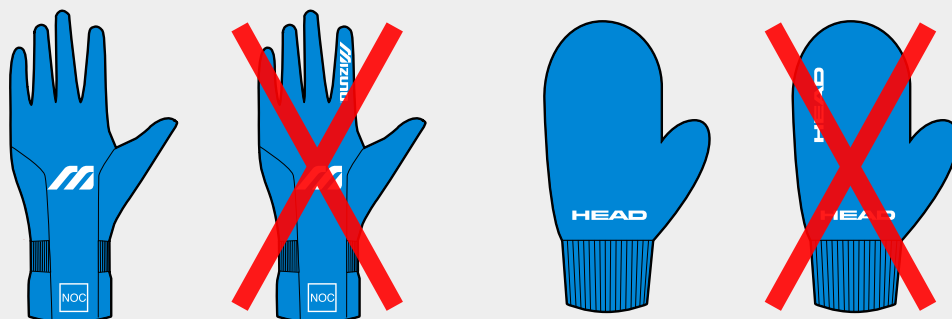


**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

Gloves

One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 12cm².



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

Bags

One *Identification of the Manufacturer* will be permitted per item, not greater than 10% of the surface area of the item, to a maximum size of 60cm².



Non Branded Items

Certain items may not feature any *Identification of the Manufacturer*: headphones, water bottles, umbrellas, towels, bandages, contact lenses, earplugs, mouth guards, nose clips and kinesiology tape.

Bottles

Hide identification
(e.g. using tape)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

General Guidelines

IBU Biathlon



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**



**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

[Documents direct access coming soon](#)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBU Biathlon

Front
One-piece bodysuit

10cm²
on one side
or
6cm²
on each side

15cm²

15cm²









30cm²
not adjacent to each other

10cm²
not adjacent to each other

12cm²

As retail trade

Floating Precise

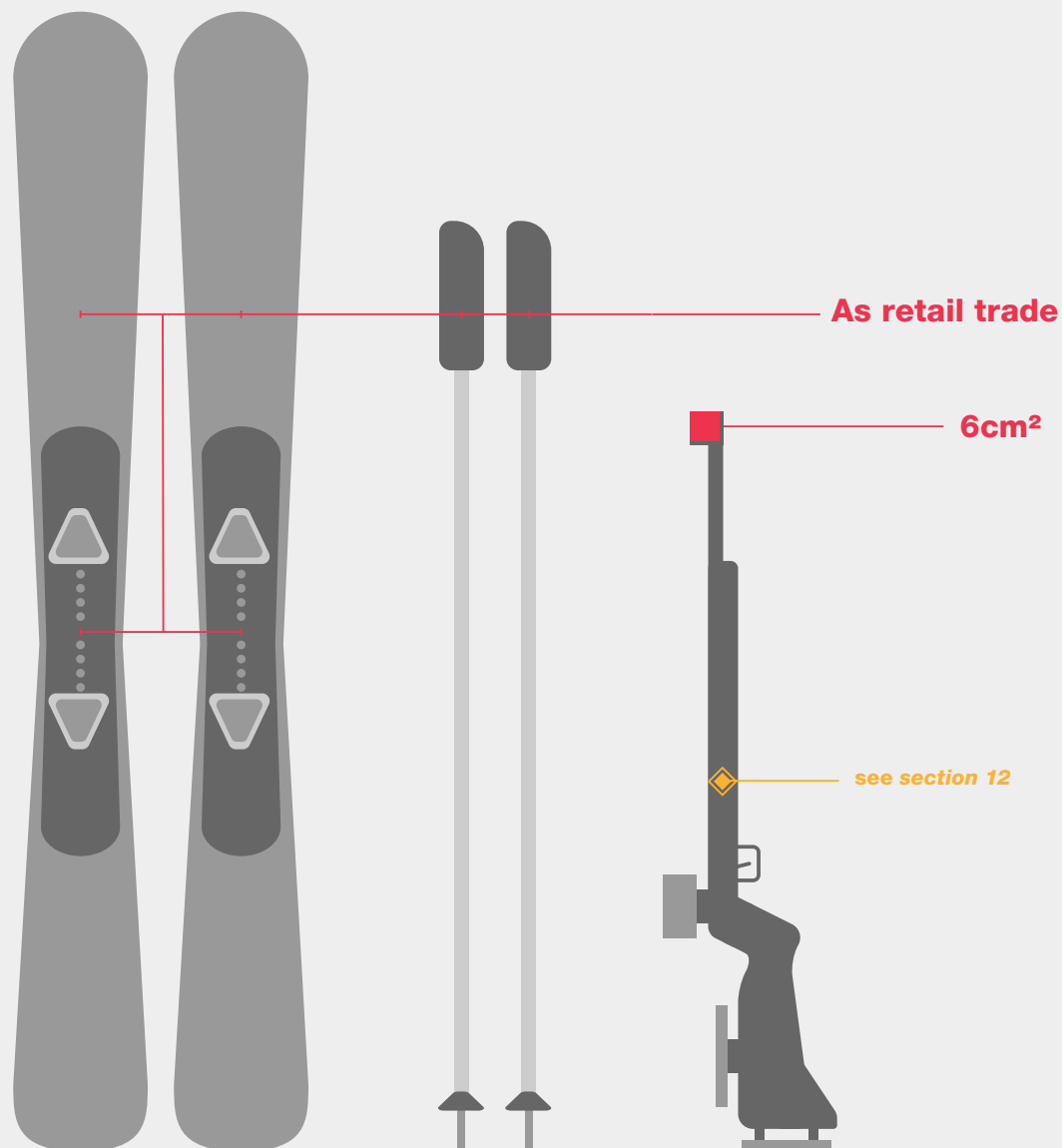
-   **Identification of the Manufacturer**
-   **Product Technology Identification**
-   **NOC Emblem and National Identity**
-   **Homologation Marks**



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBU Biathlon

Equipment



Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing Warm-up suits

One *Identification of the Manufacturer* per clothing item will be permitted, to a maximum size of 30cm².

One additional *Product Technology Identification* will be permitted per clothing item with a maximum size of 10cm².

Collars and roll necks

If a roll neck or polo shirt is worn, no *Identification of the Manufacturer* may appear on the collar or on the neck.

Only one *Identification of the Manufacturer* will be allowed; it may be situated on the chest, with a maximum size of 30cm².

One-piece bodysuit

One-piece bodysuit

One *Identification of the Manufacturer* [■] and one *Product Technology Identification* [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

Two-piece body suit

One *Identification of the Manufacturer* per clothing item will be permitted, to a maximum size of 30cm².



Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020

IBU
Biathlon

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

Sport Equipment

Skis Bindings Poles	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Firearm (including rifle stock)	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 6cm ² at the front end of the rifle barrel.
Carrying harness	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6cm ² underneath the fixation of the carrying harness system. As per the General Principles, where the <i>Identification of the Manufacturer</i> is not a Sports Brand, such identification shall not be permitted.
Bag/Backpack Drinking belt	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 50cm ² .
Shooting sling	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6cm ² .
Telescope	Two <i>Identification of the Manufacturer</i> per item will be permitted per side, to a maximum area of 50cm ² .
Stand	May carry the <i>Identification of the Manufacturer</i> with a maximum size of 15cm ² per leg.
Arm loop	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 30cm ² . As stated in the General Principles, Where the <i>Identification of the Manufacturer</i> is not a Sports Brand, such identification shall not be permitted.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**IBU
Biathlon**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBU Biathlon

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Sport Equipment

Carrying strap	One <i>Identification of the Manufacturer</i> will be permitted on carrying straps, to a maximum size of 30cm ² .
Neck warmer	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, with a maximum size of 15cm ² per glove.
Race Gloves	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 15cm ² or divided in two areas of a total of 15cm ² .

Accessories

Socks	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, to a maximum size of 12cm ² .
Headgear/ Headband	One <i>Identification of the manufacturer</i> [■] per item, with a maximum size of 10cm ² or two <i>Identifications of the Manufacturer</i> [■] per accessory item will be permitted, to a maximum size of 6cm ² each, placed above each ear.
Gloves	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, with a maximum size of 12cm ² per glove.
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.
Rifle case/ Rifle bag	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than a maximum total dimensions of 50cm to 15cm.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

Shoes/Footwear

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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Additional IF Specifications

The following IF technical apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

Section 10 · NOC Emblems and National Identity

No IF specific regulations with regards to National Identifications, section 10 of the General Guidelines applies.

Section 12 · Homologation Marks

A double-sided rifle control sticker [◆] may be placed on rifle stocks, each in the size of 12×4cm. It is to be placed on the 15×4cm large, even surface in such a way that it is not covered or cut off in any place. A free space of 1cm is to be left on all sides of the sticker, in which no other logo may be placed, nor any other symbol or sticker.

**IBU
Biathlon**

Section 17 · Submission Process

Pre Competition

Before the Games the RD/ TD, and IBU Material Referee will conduct a preliminary inspection of equipment to confirm that the materials, equipment and clothing to be used by teams are permitted by the rules.

The check will normally be done at least two days before the first competition.

The preliminary examination does not relieve competitors of the obligation to pass equipment inspection at the start and finish.



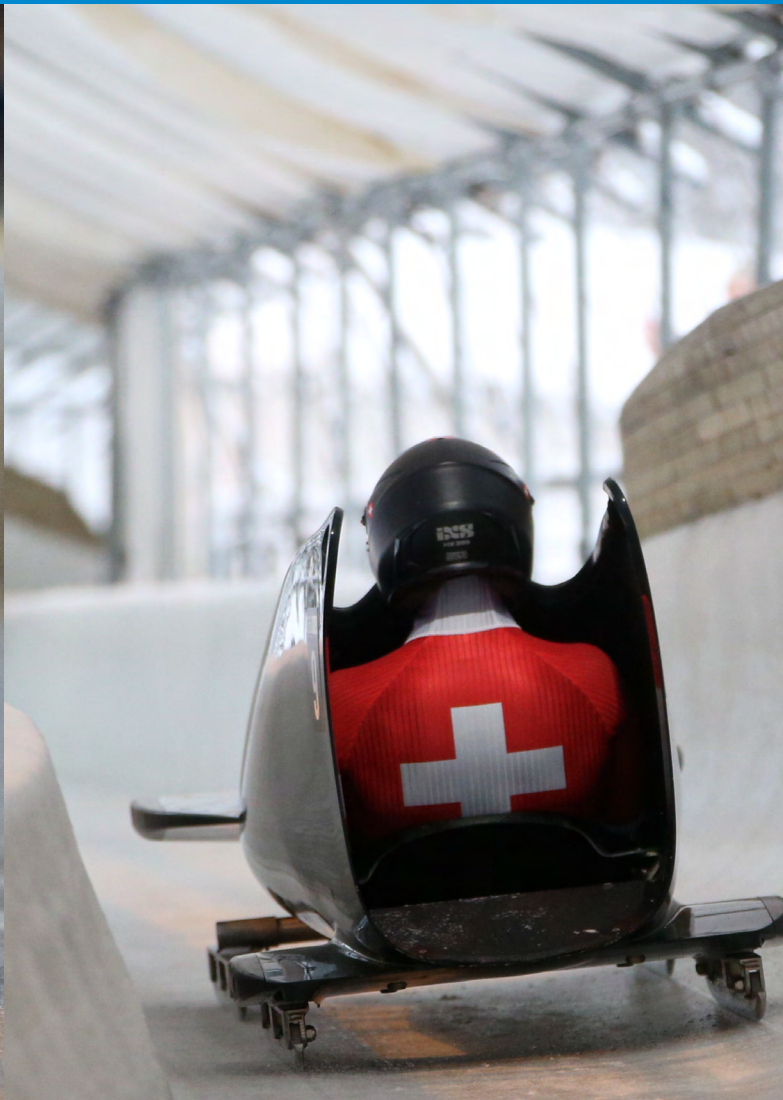
**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**IBU
Biathlon**

IBSF Bobsleigh & Skeleton



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**



**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

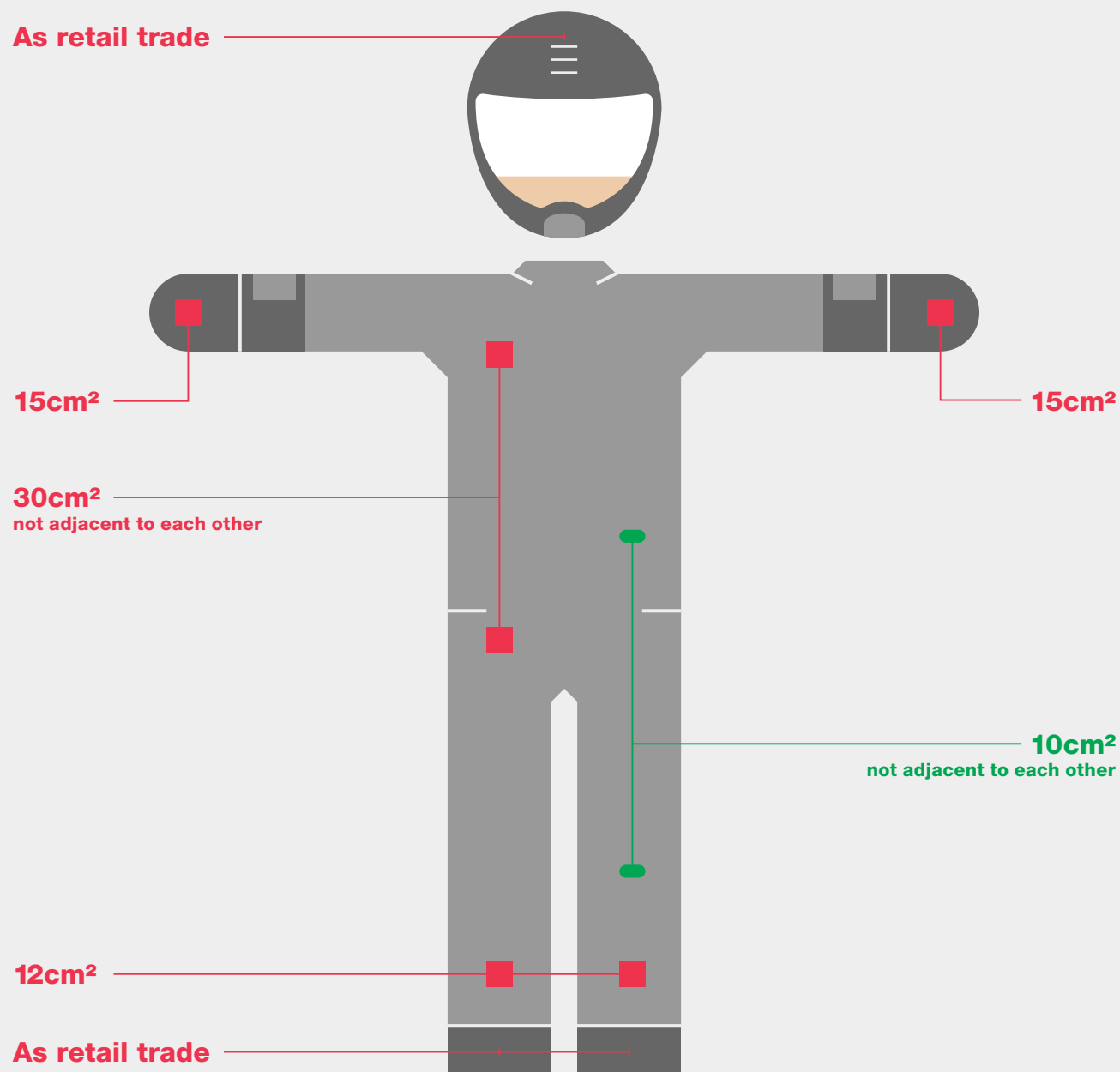
[Documents direct access coming soon](#)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBSF Bobsleigh Skeleton

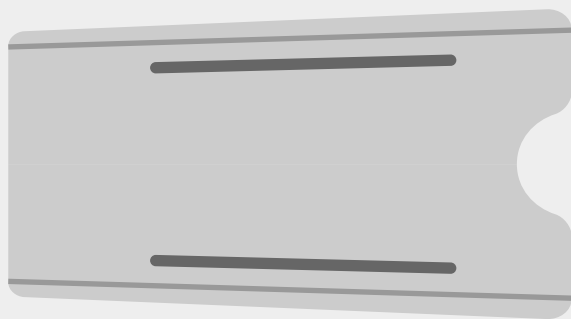
Front
One-piece bodysuit



Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks

**IOC is currently reviewing
manufacture identifications
on sleds.**

Top view Skeleton



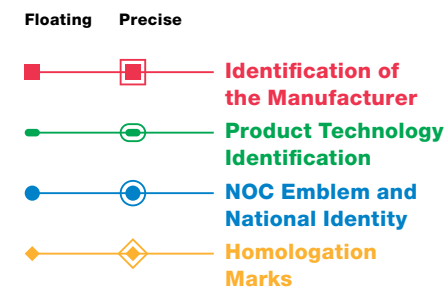
Top view Bobsleigh



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBSF Bobsleigh Skeleton

**Skeleton
Bobsleigh**



Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm ² .
Warm-up suits	One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10cm ² .
Collars and roll necks	<p>If a roll neck or polo shirt is worn, no <i>Identification of the Manufacturer</i> may appear on the collar or on the neck.</p> <p>Only one <i>Identification of the Manufacturer</i> will be allowed; it may be situated on the chest, with a maximum size of 30cm².</p>
One-piece bodysuit	One <i>Identification of the Manufacturer</i> [■] and one <i>Product Technology Identification</i> [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

Sport Equipment

Bob/Sled	IOC is currently reviewing manufacture identifications on sleds.
Helmet	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through speciality shops during the period of 6 months or more prior to the Games. No aerodynamic elements may be attached to the helmet.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**IBSF
Bobsleigh
Skeleton**

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBSF Bobsleigh Skeleton

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.

Sport Equipment

Race Gloves	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, and may be split in two parts with a maximum size of 15cm ² per glove.
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Accessories

Socks	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, to a maximum size of 12cm ² .
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Headgear	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 12cm ² . The <i>Identification of Manufacturer</i> may be divided into two identifications per accessory item, to a maximum size of 6cm ² each.
-----------------	---

Gloves	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, with a maximum size of 12cm ² per glove.
---------------	---

Goggles Eyewear Plexiglas	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.
--	--

Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm ² .
------------	--

Shoes/Footwear

Shoes

May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

Section 10 · NOC Emblems and National Identity

No specific regulations with regards to National Identifications, section 10 of the General Principles apply.

Section 12 · Homologation Marks

No homologation marks required by the IF.

Section 17 · Submission Process

No obligatory submission process required by the IF, section 17 of the General Guidelines applies.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IBSF Bobsleigh Skeleton

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

**The riding jacket must only be a civilian outfit,
with no association to military, armed forces,
police or any other association of that kind.**

WCF Curling



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

WCF Curling

**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

[Documents direct access coming soon](#)

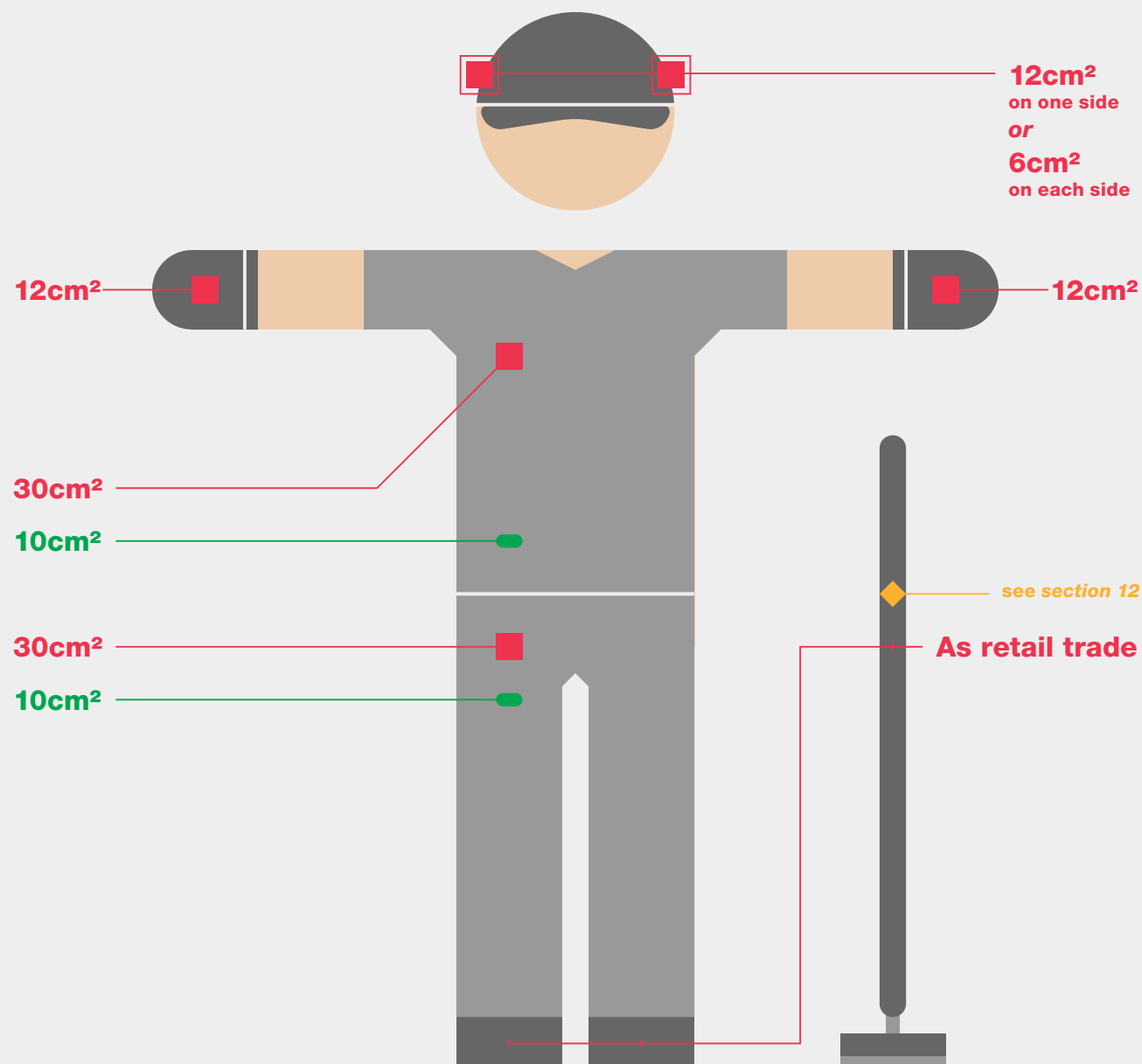





**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

WCF Curling

Front



Floating Precise

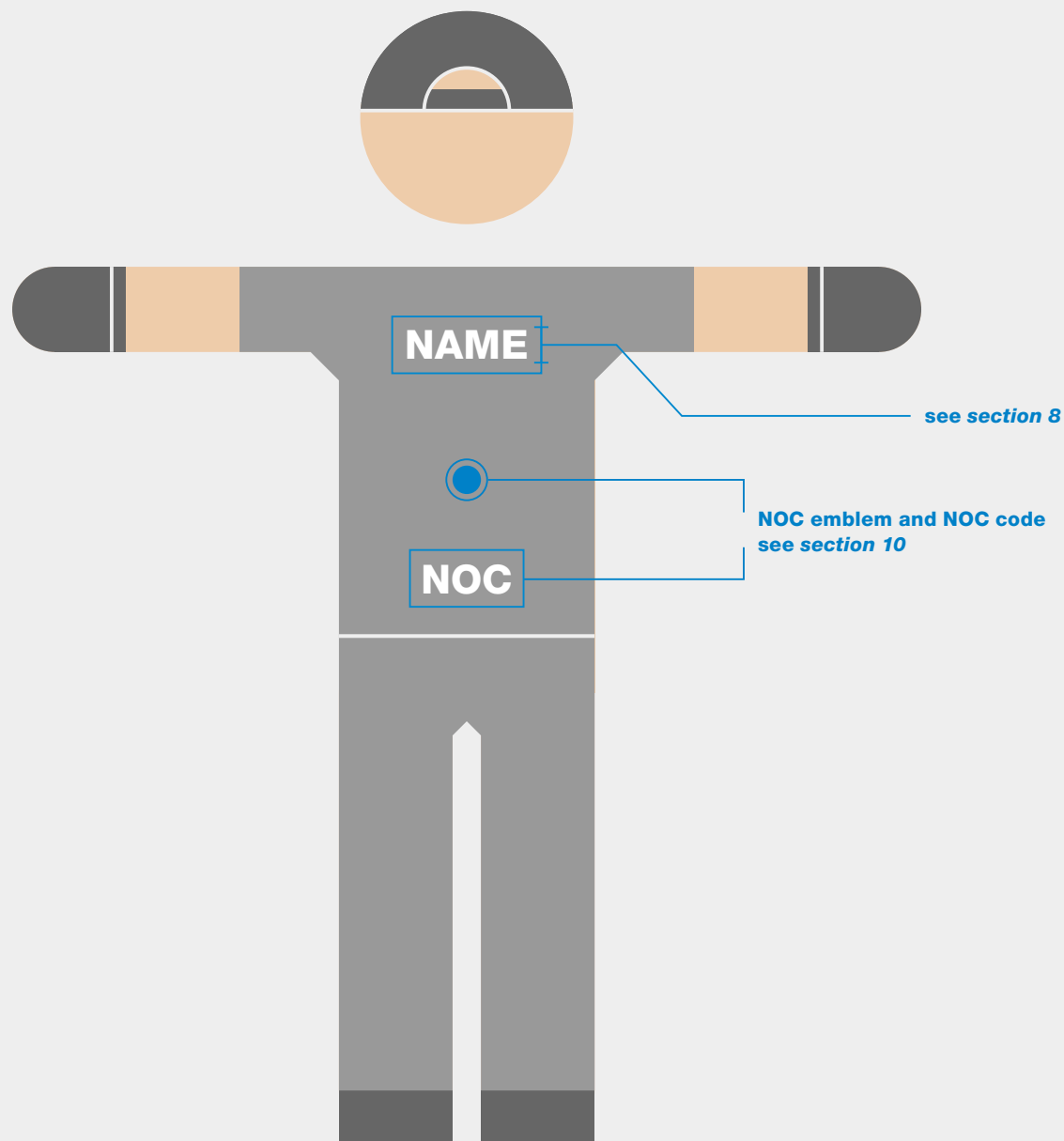
-   **Identification of the Manufacturer**
-   **Product Technology Identification**
-   **NOC Emblem and National Identity**
-   **Homologation Marks**



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

WCF Curling

Back



Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing Warm-up suits

One *Identification of the Manufacturer* [■] is permitted, to be positioned at chest level, on the front right-hand side of the vest, with a maximum size of 30cm².

One additional *Product Technology Identification* [■] will be permitted per clothing item with a maximum size of 10cm².

Collars and roll necks

If a roll neck or polo shirt is worn, no *Identification of the Manufacturer* may appear on the collar or on the neck.

Only one *Identification of the Manufacturer* will be allowed; it may be situated on the chest, with a maximum size of 30cm².

Sport Equipment

Brush/Broom

Each brush/broom may carry the *Identifications of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months prior to the Winter Olympic Games.

No markings are allowed on the part of the brush which touches the ice. Each brush/broom may also carry the name of the Country.

Delivery aid gripper/ Anti-slider

Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months prior to the Games.



Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020

WCF
Curling

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

WCF Curling

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Accessories

Socks	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 12cm ² .
Headgear	One <i>Identification of the Manufacturer</i> [■] per item, with a maximum size of 12 cm ² or two <i>Identifications of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 6cm ² each, placed above each ear.
Gloves	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, with a maximum size of 12cm ² per glove.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm ² . The location of the Identification must be on the larger side of the bag.

Shoes/Footwear

Curling shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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Additional IF Specifications

The members of a team shall wear light-coloured shirts and playing jackets when delivering stones with light-coloured handles and dark-coloured shirts and playing jackets when delivering stones with dark handles. Upper playing garments of all team members must be the same colour during the competition.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

WCF Curling

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Unless otherwise approved by the WCF, a light-coloured uniform will be predominantly white or yellow in colour. There must be a minimum of 70% of white or yellow on both the front and back of the uniform. Approval for any alternative colour must be requested at least 8 weeks prior to an event or may be requested at the start of a season for multiple events.

Any visible base layer garments, including compression sleeves, must be either:

- a) white or match the light colour uniform when playing light coloured stones
- b) black or match the dark colour uniform when playing the dark coloured stones.

The following IF technical apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

On each competition jacket/sweater/playing shirt, the surname of the athlete appears across the upper back of the garment.

Section 10 · NOC Emblems and National Identity

The NOC code must be printed across the back above the waist. The NOC emblem [●] may be worn on the back between the NOC Code and the athlete's name.

Section 12 · Homologation Marks

Each brush/broom [◆] must carry a WCF product code.

Section 17 · Submission Process

Pre Competition

Equipment may be subject to checking by the Technical Officials during practice or competition.

Coaches' Clothing

Coaches clothing must follow the regulations in relation to the National Identification and Personal Identification – except in addition to the surname the word “Coach” or “National Coach” can be used as an alternative.

IIHF Ice Hockey



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**



Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

[Documents direct access coming soon](#)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IIHF Ice Hockey

Front Player

see section 12

NOC

As retail trade

30cm²

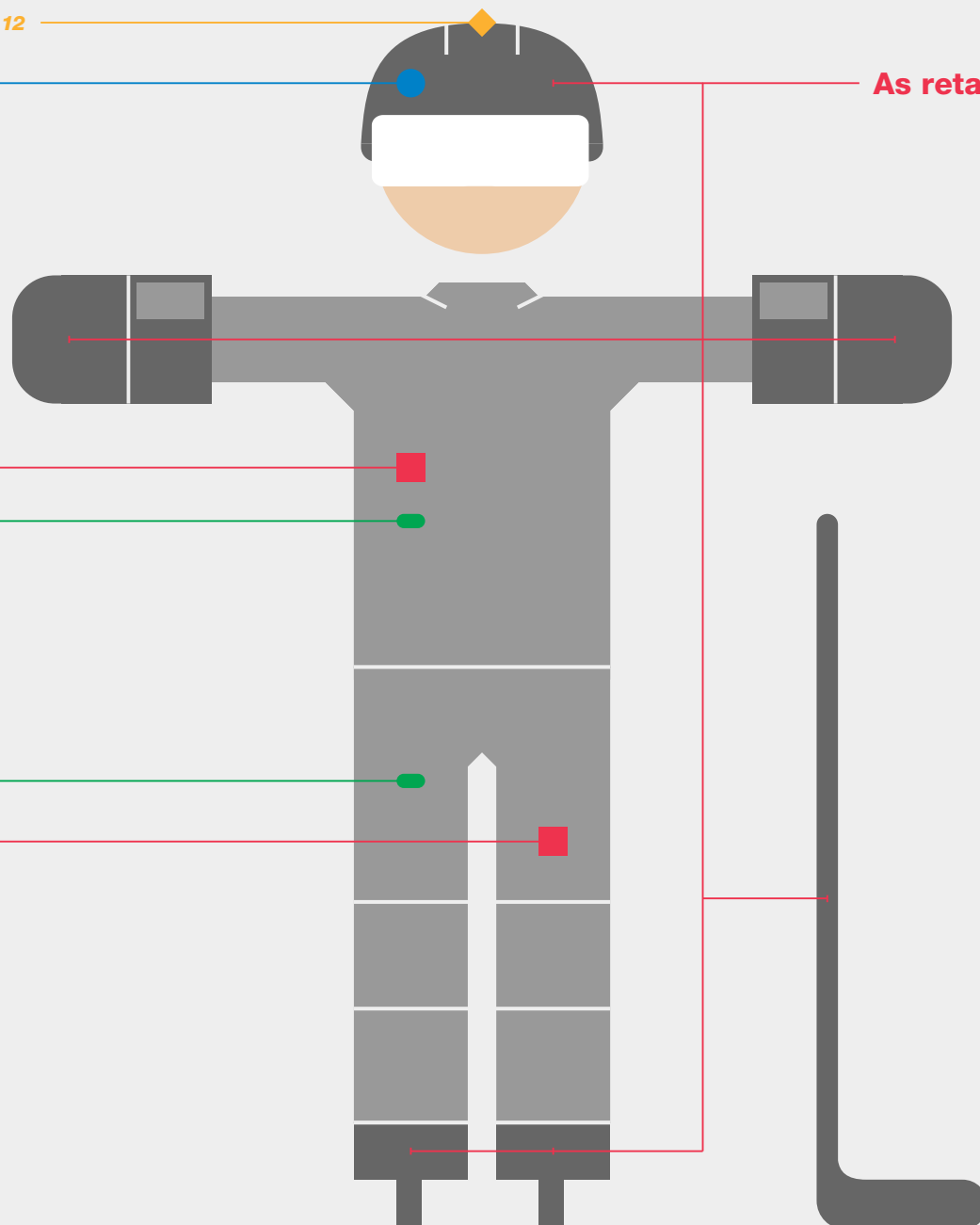
10cm²

10cm²

30cm²

Floating Precise

- — □ Identification of the Manufacturer
- — ○ Product Technology Identification
- — ○ NOC Emblem and National Identity
- ◆ — ◇ Homologation Marks

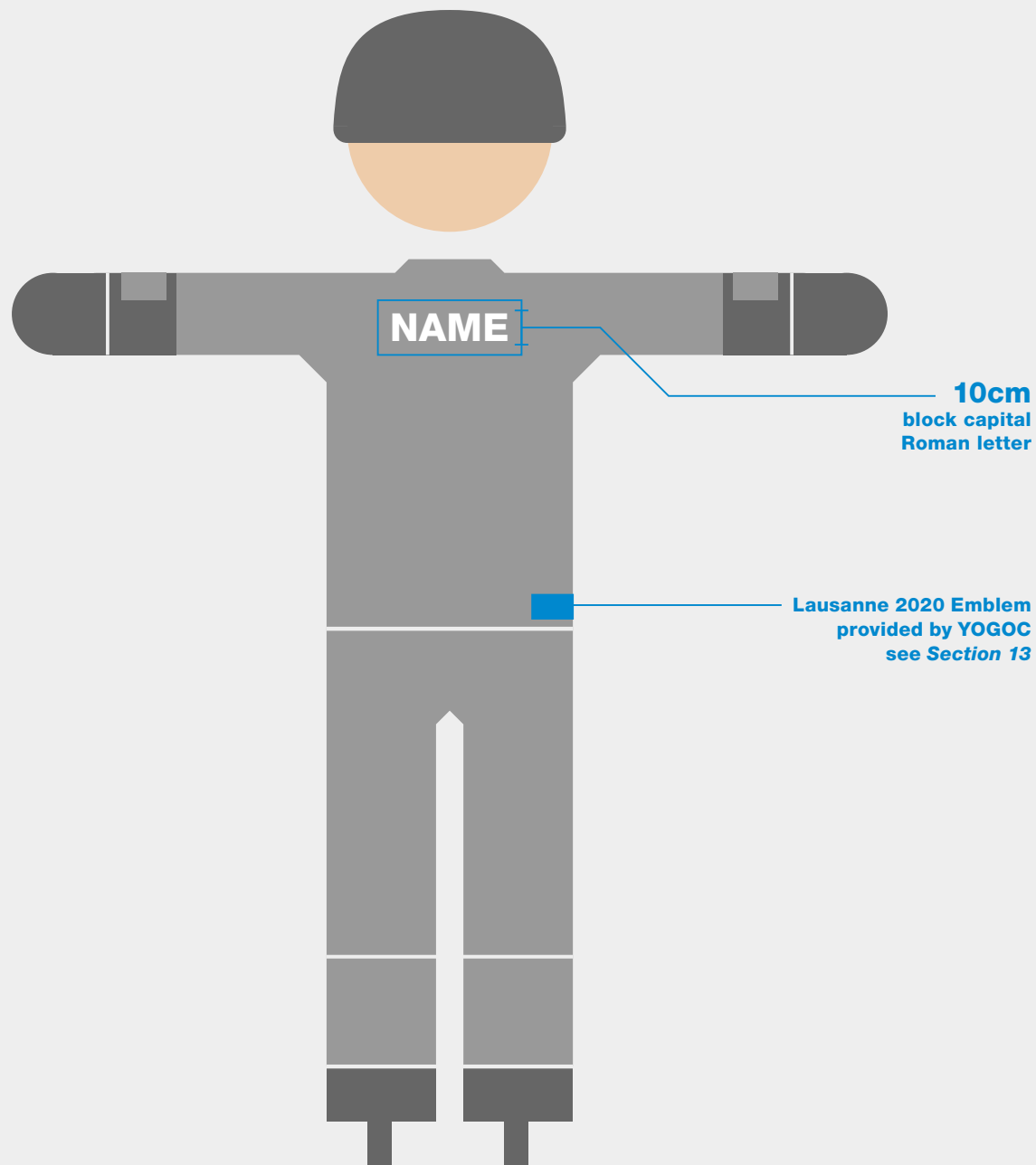




**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IIHF Ice Hockey

Back
Player
Goalkeeper

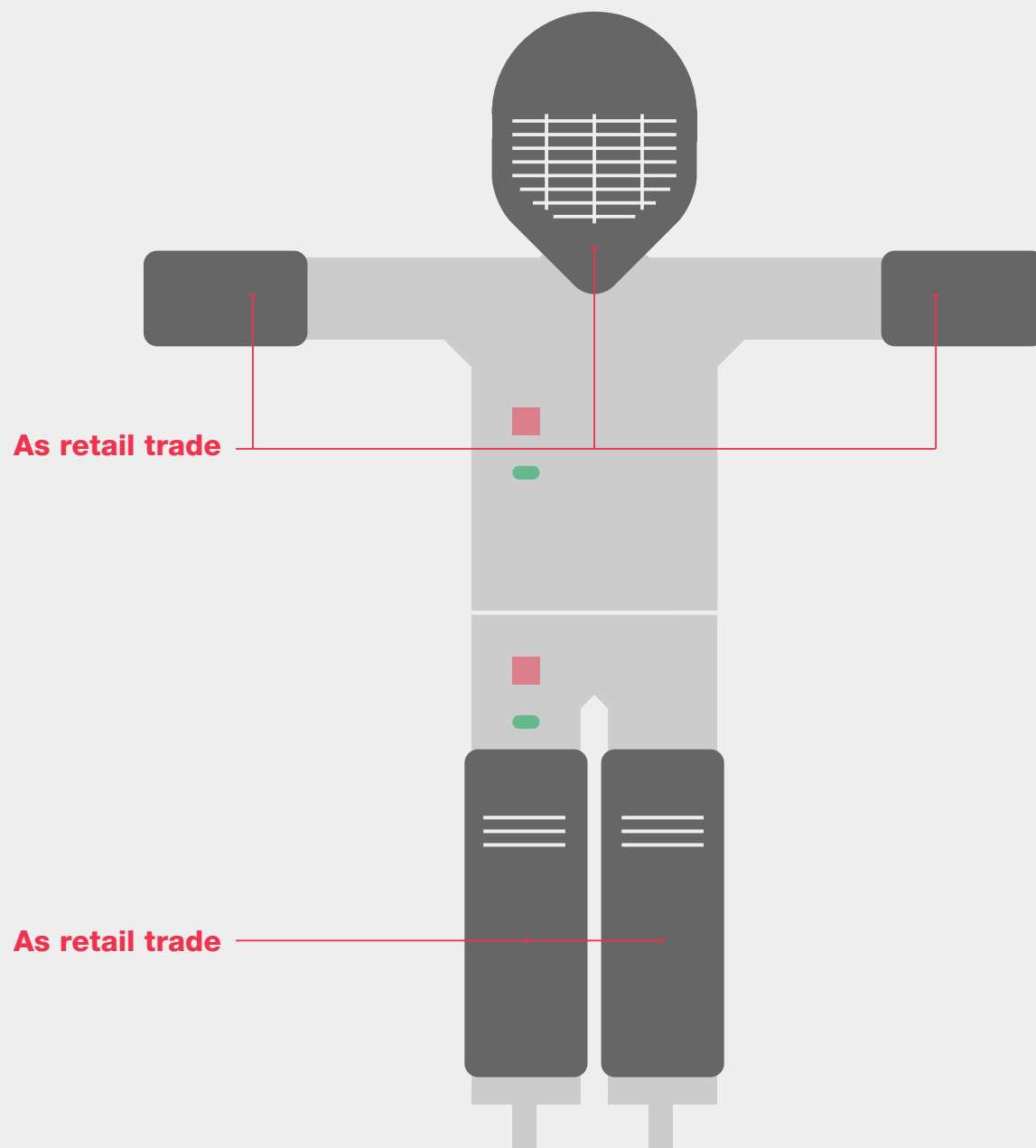




**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IIHF Ice Hockey

Front Goalkeeper



Floating Precise

- — □ Identification of the Manufacturer
- — ○ Product Technology Identification
- — ○ NOC Emblem and National Identity
- ◆ — ◇ Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Jersey Warm-up jersey	<p>One <i>Identification of the Manufacturer</i> [■] per clothing item will be permitted, to a maximum size of 30cm².</p> <p>One additional <i>Product Technology Identification</i> [■] will be permitted per clothing item, to a maximum size of 10cm².</p>
Pants	<p>One <i>Identification of the Manufacturer</i> [■] per clothing item will be permitted, to a maximum size of 30cm².</p> <p>One additional <i>Product Technology Identification</i> [■] will be permitted per clothing item, to a maximum size of 10cm².</p>
Hockey socks Sock tape	<p>No <i>Identification of the Manufacturer</i> may appear on these items.</p>
Collar and roll necks	<p>If a roll neck or polo shirt is worn, no identification of the manufacturer may appear on the collar or on the neck. Only one Identification will be allowed; it may be situated on the chest, with a maximum size of 30cm².</p>



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**IIHF
Ice Hockey**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Sport Equipment

Player and goalkeeper helmet	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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Head protector (full face mask)

Player and goalkeeper facial protection	One <i>Identification of the Manufacturer</i> per item will be permitted on each side, with a maximum size of 6cm ² on player facial protection or one centrally placed on goalkeeper facial protection.
--	---

Player and goalkeeper neck protection	No <i>Identification of the Manufacturer</i> may appear on these items.
--	---

Player gloves	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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Player and goalkeeper hockey stick	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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Goalkeeper leg pads	
Goalkeeper blocker and catching glove	



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**IIHF
Ice Hockey**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Accessories

Towel	No <i>Identification of the Manufacturer</i> may appear on these items.
Player and goalkeeper bags	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Skates/Footwear

Skates	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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Additional IF Specifications

The following IF technical apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

Each player shall wear his/her name on the upper portion of the back of his/her sweater printed in 10cm high, block capital Roman letters.

Section 10 · NOC Emblems and National Identity

[●] One flag/NOC emblem and one country/territory name or NOC code is permitted on the helmet.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**IIHF
Ice Hockey**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Section 12 · Homologation Marks

IIHF Homologation labels [◆] may appear on helmets and other items where safety tests have been carried out.

Section 17 · Submission Process

All goalie mask and helmet designs are to be submitted to the IIHF and the IOC for review prior to the Olympic Winter Games.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

IIHF
Ice Hockey

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

FIL Luge



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

[Documents direct access coming soon](#)

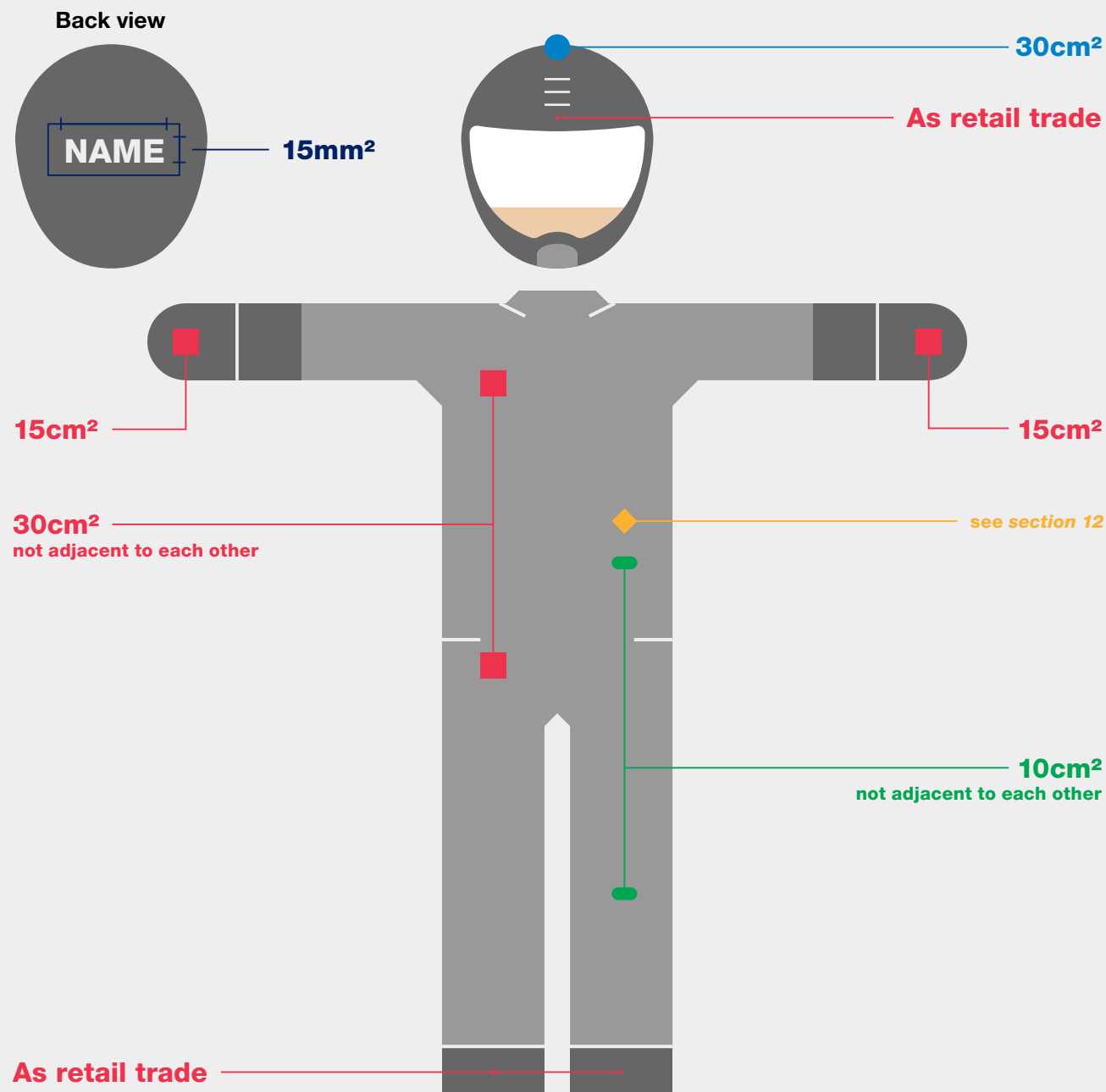




**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIL Luge

Front
One-piece bodysuit



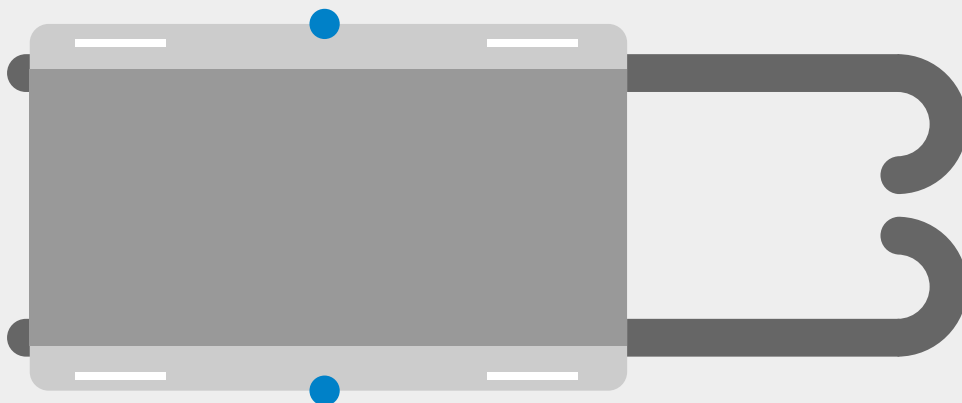
Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks

**IOC is currently reviewing
manufacture identifications
on sleds.**

Side view











Top view



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIL Luge

Sled

Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing	One <i>Identification of the Manufacturer</i> is permitted, to be positioned at chest level, on the front right-hand side of the vest, with a maximum size of 30cm ² .
Warm-up & Training suits	One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10cm ² .
Collars and roll necks	If a roll neck or polo shirt is worn, no identification of the manufacturer may appear on the collar or on the neck. Only one <i>Identification of the Manufacturer</i> will be allowed; it may be situated on the chest, with a maximum size of 30cm ² .
One-piece bodysuit	One <i>Identification of the Manufacturer</i> [■] and one <i>Product Technology Identification</i> [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

Sport Equipment

Sled	IOC is currently reviewing manufacture identifications on sleds.
Helmet	May carry the <i>Identification of the Manufacturer</i> [■] as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**FIL
Luge**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIL Luge

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Sport Equipment

Race Gloves	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, and may be split in two parts with a maximum size of 15cm ² per glove.
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Accessories

Socks	One <i>Identification of the Manufacturer</i> [■] per item will be permitted with a maximum size of 12cm ² .
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Headgear	One <i>Identification of the Manufacturer</i> of the manufacturer per item, with a maximum size of 12 cm ² or two <i>Identifications of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 6cm ² each, placed above each ear.
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Gloves	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, with a maximum size of 12cm ² per glove.
---------------	---

Goggles/ Eyewear Plexiglas	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.
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Bag	One <i>Identification of the Manufacturer</i> per bag will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm ² .
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Shoes/Footwear

Shoes	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 • Third Party Identifications (athlete names)

- The athletes full name (no nick name) may be displayed twice on the back of the helmet and shall not exceed more than 1.5cm.
- Athletes may also have their names on their Steel protectors to allow for easy identification during the Olympic Winter Games.

Section 10 • NOC Emblems and National Identity

- Race suits: No IF Specific regulations with regards to National Identifications, section 10 of the General Guidelines applies.
- Helmets: The national flag and/or NOC [●] emblem is permitted to on the helmet to a max 30cm².
- Sled: The national flag and/or NOC [●] emblem is permitted on the sled.

Section 12 • Homologation Marks

No homologation marks required by IF.

Section 17 • Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**FIL
Luge**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

FIS Skiing



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**



**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

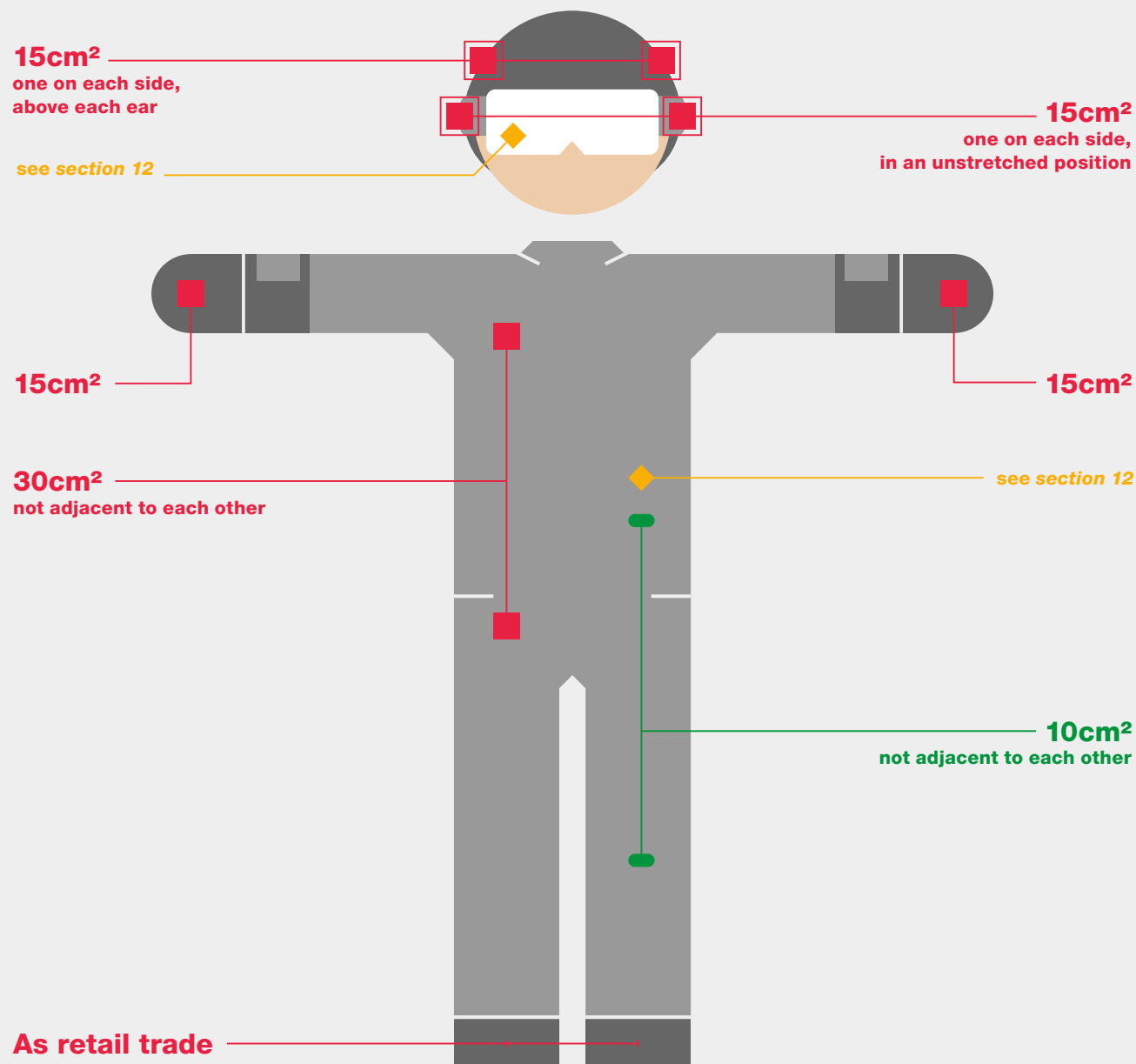
[Documents direct access coming soon](#)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIS Skiing

Front
One-piece bodysuit



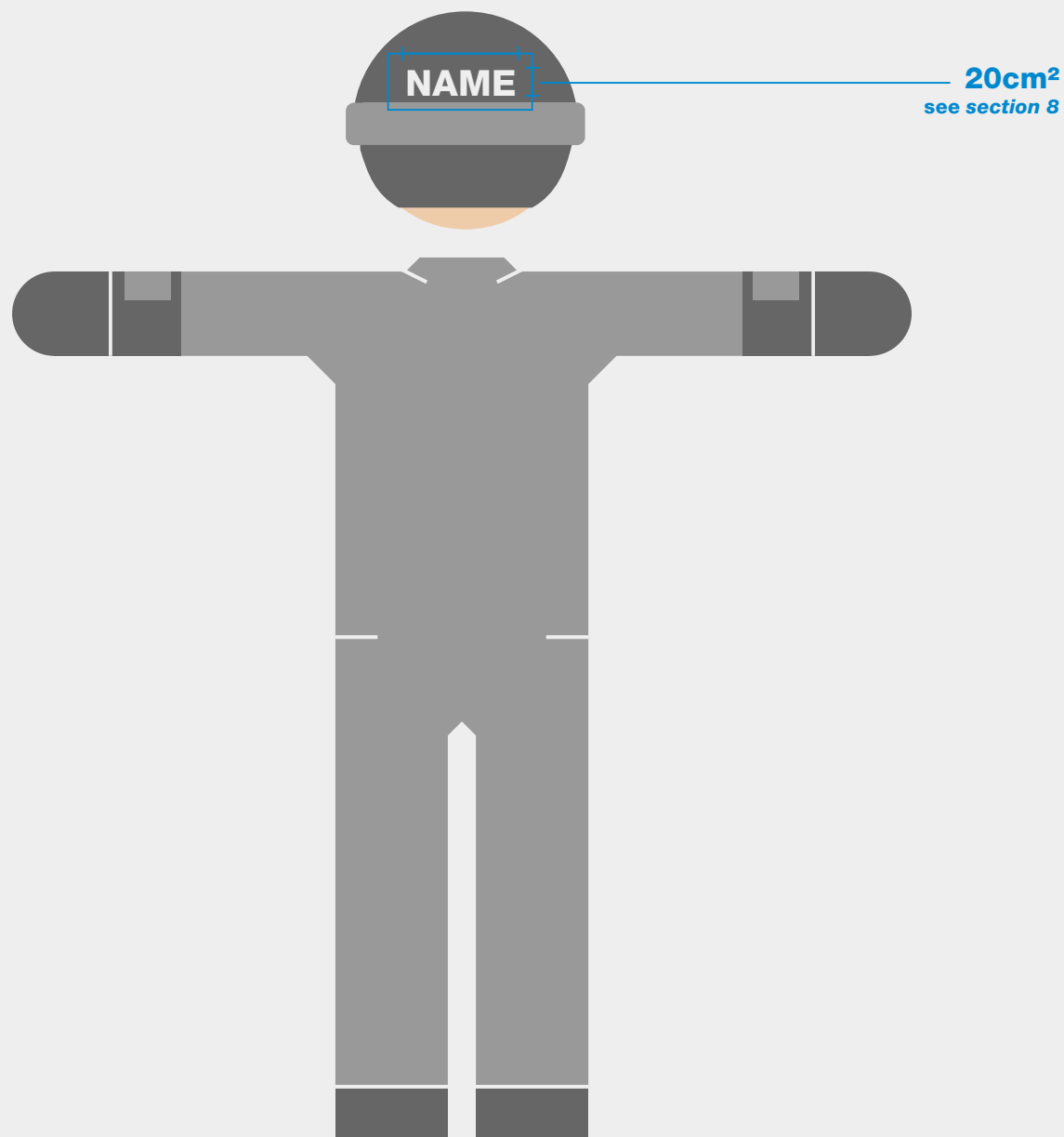
Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIS Skiing

Back
One-piece bodysuit



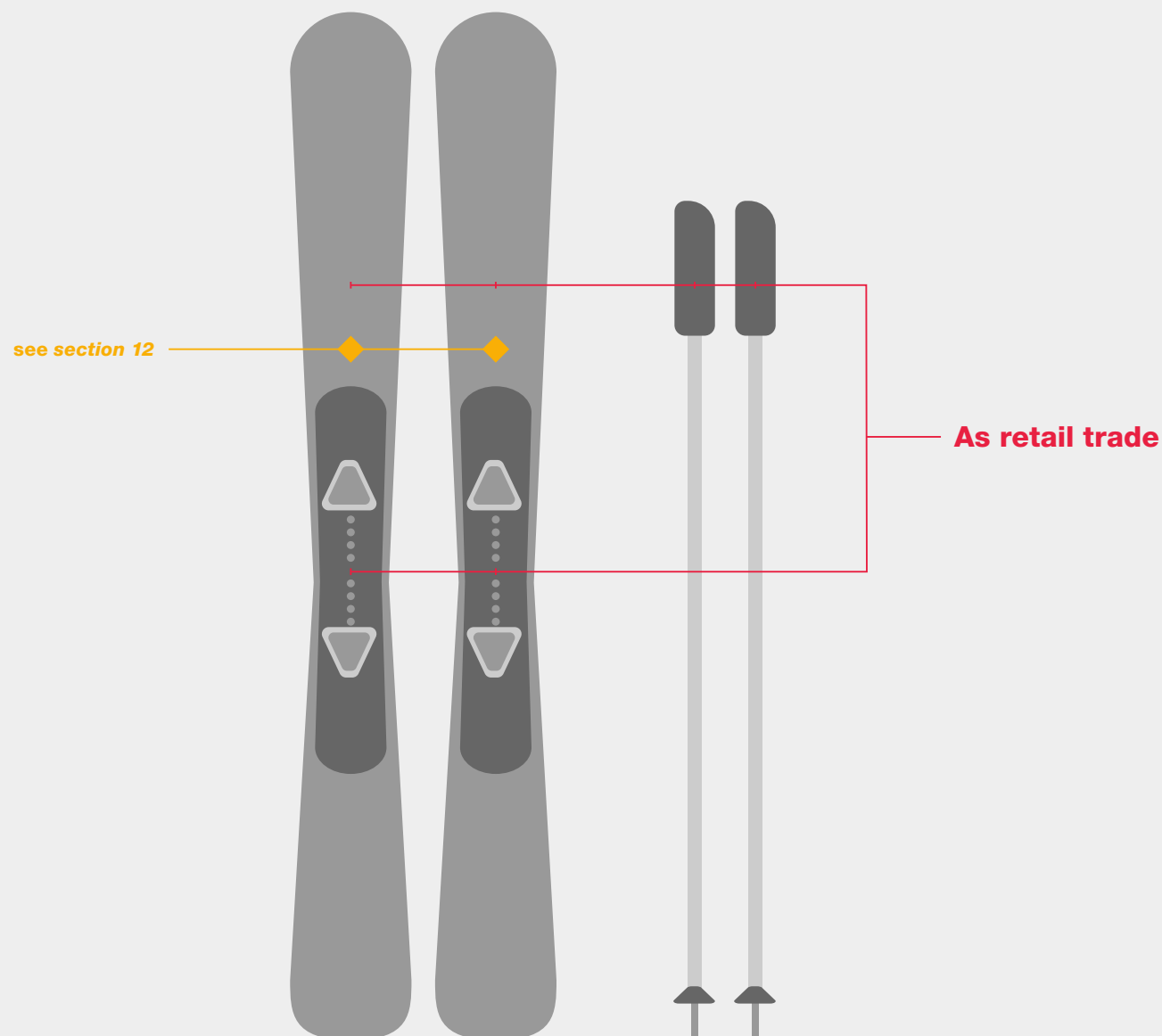
Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIS Skiing

Equipment



Floating Precise

- — ■ Identification of the Manufacturer
- — ● Product Technology Identification
- — ● NOC Emblem and National Identity
- ◆ — ◆ Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing Warm-up & Training suits	<p>One <i>Identification of the Manufacturer</i> is permitted, to be positioned at chest level, on the front right-hand side of the vest, with a maximum size of 30cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10cm².</p>
Collars and roll necks	<p>If a roll neck or polo shirt is worn, no <i>Identification of the Manufacturer</i> may appear on the collar or on the neck. Only one <i>Identification of the Manufacturer</i> will be allowed; it may be situated on the chest, with a maximum size of 30cm².</p>
One-piece bodysuit	<p>One <i>Identification of the Manufacturer</i> [■] and one <i>Product Technology Identification</i> [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.</p>

Sport Equipment

Skis Bindings Poles	<p>The <i>Identification of the Manufacturer</i> may be carried as generally used on products sold through the retail trade during the period of 6 months prior to the Games.</p>
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**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**FIS
Skiing**

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

FIS Skiing

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Sport Equipment

Helmet/ Headwear	Helmets and headwear may carry two <i>Identifications of the Manufacturer</i> [■] with a maximum size of 15cm ² , one on each side, placed over the ears.
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Race Gloves	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted. The <i>Identification of the Manufacturer</i> may be divided into two parts per individual glove, with a maximum size of 15cm ² per glove.
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Goggles	<p>Goggle-straps may carry two <i>Identifications of the Manufacturer</i> [■], no larger than 15cm² each in an unstretched position.</p> <p>A moulded <i>Identification of the Manufacturer</i> may appear on the frame centrally on the forehead. This logo must be the same colour as the frame.</p> <p>Straps shall not measure more than 5cm in width. In case of double straps only one strap may carry the <i>Identification of the Manufacturer</i>. With frameless goggles (with reduced frame thickness), the identification of the manufacturer may appear on the lenses in a similar position as the frame. A <i>Product Technology Identification</i> relating to the goggle lenses is accepted. Straps (without goggles) with the <i>Identification of Manufacturer</i> of goggle suppliers may not be worn.</p>
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Accessories

Socks Ski straps Waist bag Bottle belts	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 12cm ² .
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Accessories

Scarves/ Neck warmers

No identification of the manufacturer will be permitted.

Arm and leg protection

One *Identification of the Manufacturer* per arm and leg protection is permitted, to a maximum size of 12cm².

An *Identification of the Manufacturer* on the hand protector of ski poles is permitted. The *Identification of the Manufacturer* may be divided into two parts per individual hand protector. The total surface area of the commercial markings per hand protector is limited to 12cm².

Gloves

One *Identification of the Manufacturer* per accessory item will be permitted with a maximum size of 12cm² per glove.

Eyewear

May carry the identification of the manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.

Bag

One *Identification of the Manufacturer* per item will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm².

Shoes/Footwear

Boots/Shoes

May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**FIS
Skiing**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Additional IF Specifications

The following IF technical apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

Helmets and headgear worn in competition may carry the name of an athlete. The athletes name with a maximum size of 20cm² must be placed at the back of the helmet or on the rear of a hat/headband for Cross-Country, Nordic Combined, namely when a helmet is not worn. The athletes name can only consist of the full name of the athlete in a standard font and size defined by FIS which is the same for all athletes.

Section 10 · NOC Emblems and National Identity

No specific regulations with regards to National Identifications, section 10 of the General Principles apply.

Section 12 · Homologation Marks

A homologation mark/sticker [◆] must appear on the Alpine Skis (marking of radius on skis), on suits (printed marking), and on helmets of Alpine Skis & Nordic Combined.

Section 17 · Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

Pre Competition

All Ski Jumping competition and Nordic Combined suits are controlled at the start platform.

There is no mandatory pre competition control for Alpine Skiing, Freestyle Skiing, and Snowboarding, but is freely available to athletes.

Post Competition

All Ski Jumping and Nordic Combined competition equipment will go through a post-competition control of the competition equipment at the equipment control room close to/outside the exit gate of the Field of Play and random control will be carried out.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**FIS
Skiing**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

An immediate post-competition control of skis/binding, boots and suits for Alpine skiing, Freestyle Skiing, and Snowboard Cross, and is compulsory.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**FIS
Skiing**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

ISU Skating



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**



**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

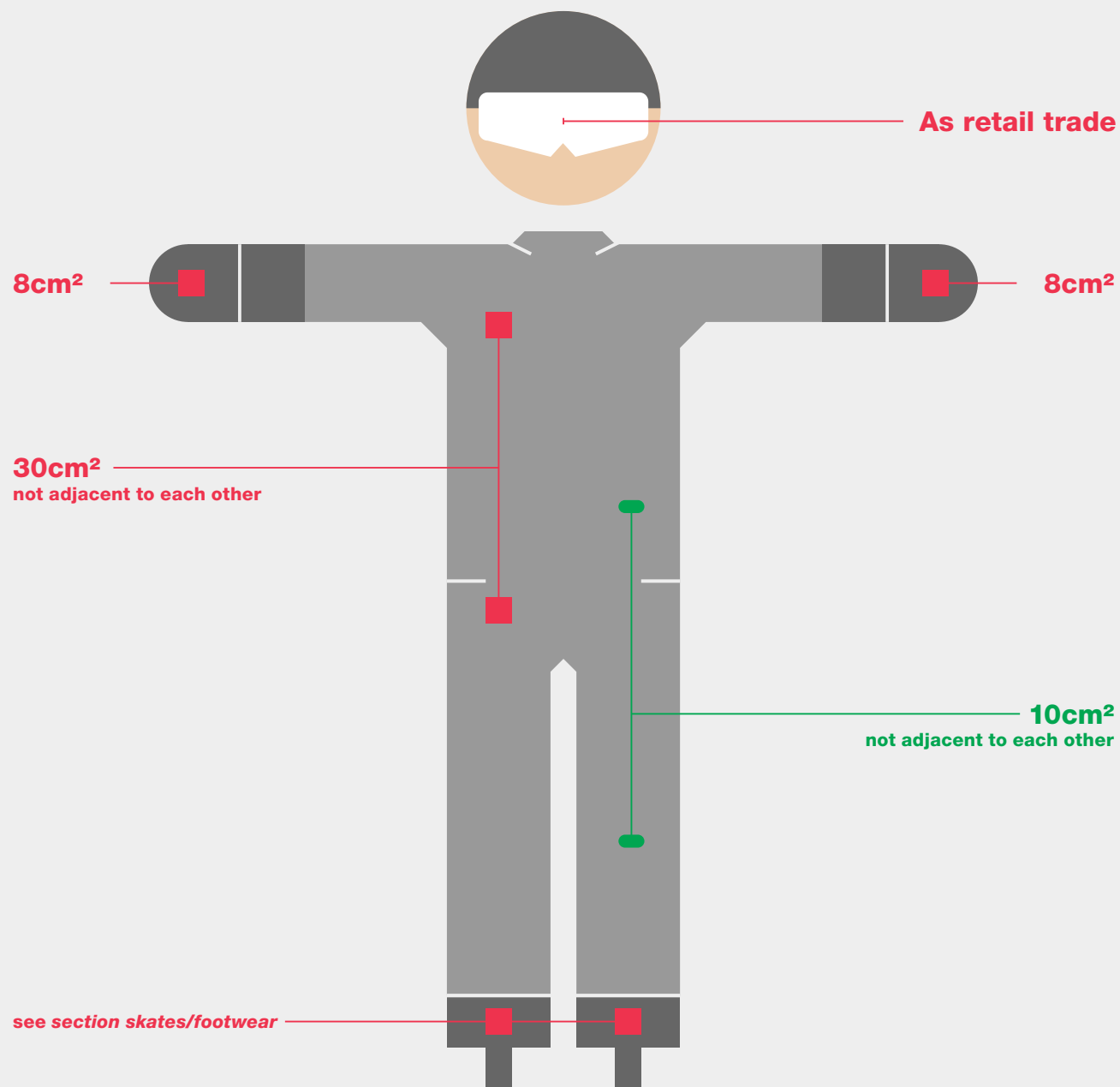
[Documents direct access coming soon](#)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISU Skating

**Front
Speed skating**
One-piece body suit



Floating Precise

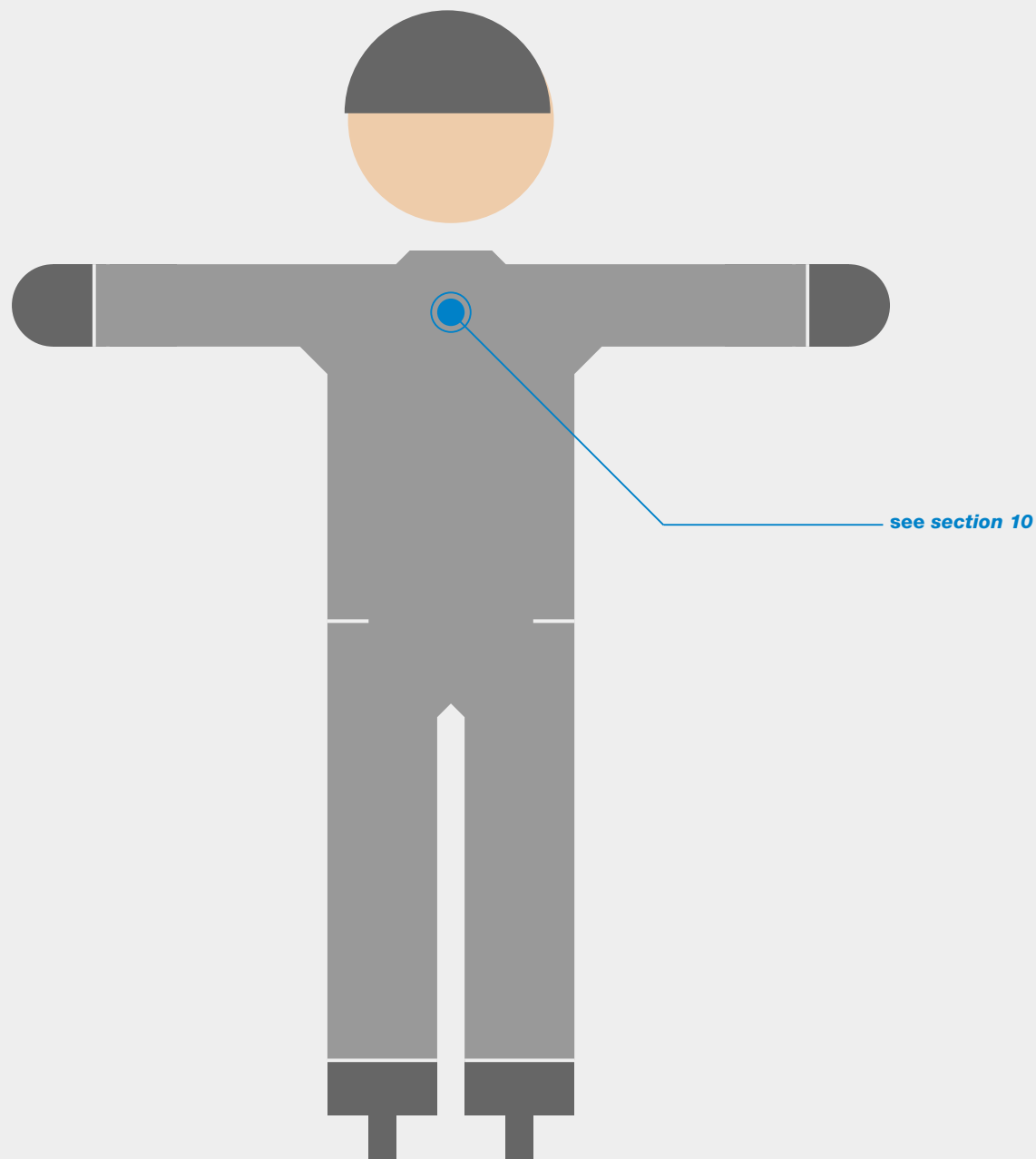
-   **Identification of the Manufacturer**
-   **Product Technology Identification**
-   **NOC Emblem and National Identity**
-   **Homologation Marks**



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISU Skating

**Back
Speed Skating**
One-piece body suit



Floating Precise

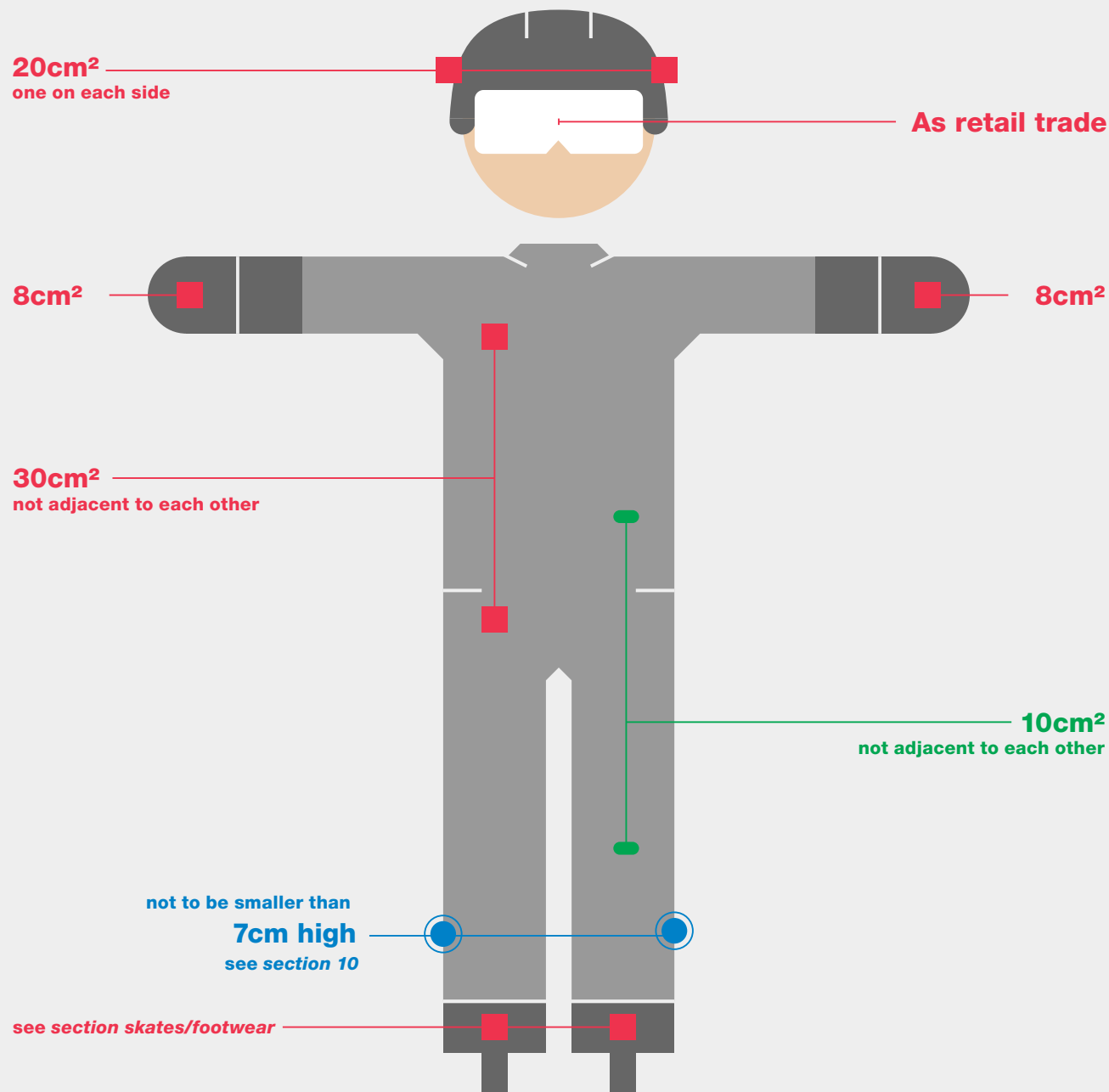
- — ■ Identification of the Manufacturer
- — ● Product Technology Identification
- — ● NOC Emblem and National Identity
- ◆ — ◆ Homologation Marks



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISU Skating

Front Short Track Speed Skating One-piece body suit



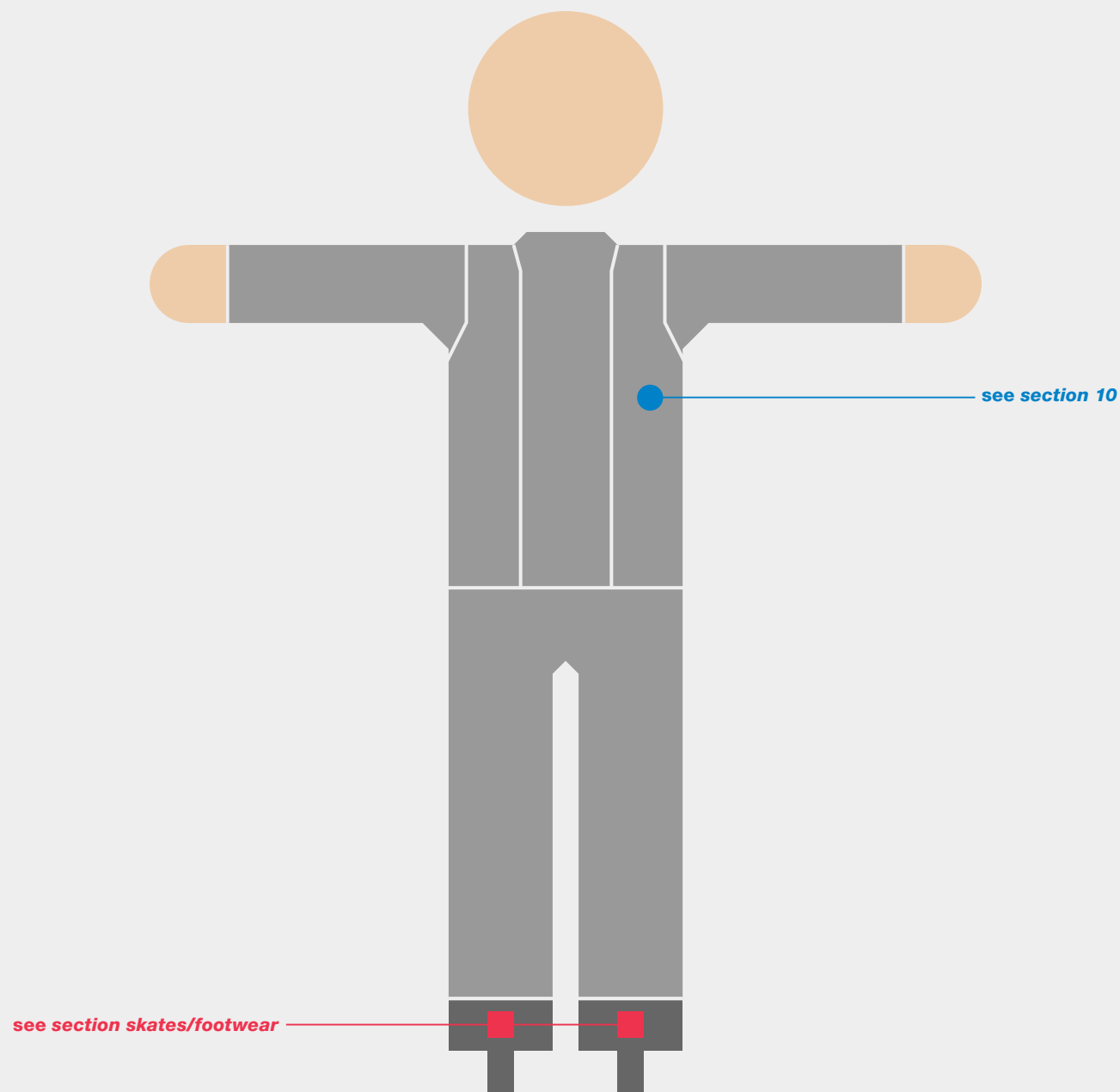
Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISU Skating

Front Figure Skating



Floating Precise

- — ■ Identification of the Manufacturer
- — ● Product Technology Identification
- — ● NOC Emblem and National Identity
- ◆ — ◆ Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing and warm-up suits (incl. one-piece body suit) for Speed Skating and Short Track Speed Skating

One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30 cm².

One additional *Product Technology Identification* [■] will be permitted per clothing item with a maximum size of 10 cm².

One-piece body suit

One *Identification of the Manufacturer* [■] and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

Competition clothing (costumes) for Figure Skating (incl. Figure Skating exhibition)

No *Identification of the Manufacturer* will be permitted on the Competition Clothing (costumes), including gloves.

Neck guard

The *Identification of the Manufacturer* may be carried as generally used on neck guards sold through the retail trade during the period of 6 months prior to the Games. If the neck guard is part of the competition suit, no *Identification of the Manufacturer* may appear on the collar or neck.



Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020

ISU
Skating

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

Clothing

Warm-up suit and “Kiss & Cry area” clothing for Figure Skating

During the official Warm-Up phase before the competition performance, during practice sessions and other off-ice activities in the “Kiss-and-Cry area”, TV interviews and the off-ice victory ceremonies, the following Identifications will be permitted: One *Identification of the Manufacturer* per clothing item, to a maximum size of 30cm².

Collar and roll necks

If a roll neck or polo shirt is worn, no identification of the manufacturer may appear on the collar or on the neck. Only one *Identification of the Manufacturer* will be allowed; it may be situated on the chest, with a maximum size of 30cm².

Sport Equipment

Gloves for Speed Skating and Short Track Speed Skating

One *Identification of the Manufacturer* [■] per accessory item will be permitted, with a maximum size of 8cm² per glove, to a total maximum size of 16cm² for a pair of gloves. Gloves for Short Track Speed Skating must be of white color.

Helmets for Speed Skating and Short Track Speed Skating

Two *Identifications of the Manufacturer* [■] will be permitted on the helmet (maximum size of 20cm² for a single marking), to a total maximum size of 40cm².

The helmet may include the Skater’s own name and/or national country flag, as well as individual decorations according to ISU rules.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**ISU
Skating**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Accessories

Tights Overshoes Socks	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 10cm ² .
Headgear	One <i>Identification of the Manufacturer</i> per item, with a maximum size of 12 cm ² or two <i>Identifications of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 6cm ² each, placed above each ear.
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the <i>Identifications</i> permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.
Bag	One <i>Identification of the Manufacturer</i> per bag will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm ² .

Skates/Footwear

Skates for Speed Skating and Short Track Speed skating (incl. boots, blades, blade guards and blade connections)	<p>The <i>Identification of the Manufacturer</i> [■] shall reflect standard commercial practices and not exceed 20cm² per piece of equipment, with the following exception: one engraved identification or trademark of the manufacturer with a maximum of 6cm² is permitted on each connecting construction.</p> <p>The Skater's own name may be engraved on pieces of equipment, with the same size restrictions as for trademarks.</p>
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**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**ISU
Skating**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Skates/Footwear

Skates for Figure Skating

(incl. boots, blades
and blade guards)

No markings are permitted on boots or blades, except for the boot manufacturer's name on the boot heel not larger than 10cm² and one engraved *Identification of the Manufacturer* [■] not larger than 20cm² on each blade and each blade guard.

Additional IF Specifications

The following IF technical apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

Athletes may display their own names on their warm-up, kiss and cry area clothing and off the ice clothing and equipment.

Section 10 · NOC Emblems and National Identity

The racing and warm-up suits of the Skaters must display the name of the country or its official NOC abbreviation (letters of minimum 5cm and maximum 15cm high).

[●] In Speed Skating the country name or abbreviation shall be placed on the back of the upper body.

[●] In Short Track Speed Skating the country name or abbreviation shall be placed on the external part of both lower legs, the size of the characters not to be smaller than 7cm high.

Section 12 · Homologation Marks

No homologation marks required by IF.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**ISU
Skating**

Section 17 · Submission Process

Markings may be measured by the Officials onsite for compliance while being worn.

Coache's Clothing

Coaches' are to adhere to the same rules as indicated above for skaters.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**ISU
Skating**

ISMF Ski Mountaineering



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**



**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations

[Documents direct access coming soon](#)

National Olympic Committees

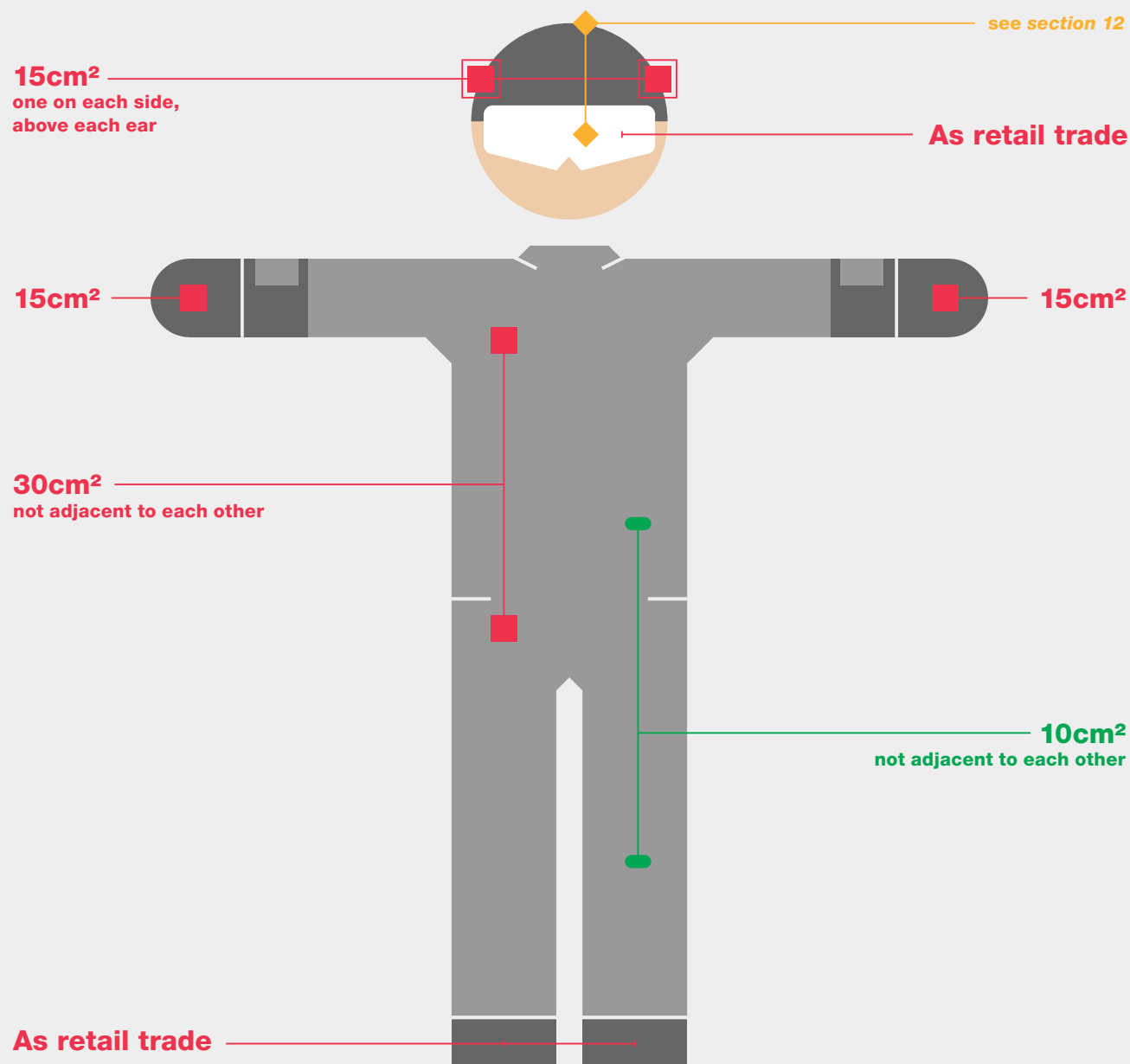
[Documents direct access coming soon](#)



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISMF Ski Mountaineering

Front
One-piece bodysuit



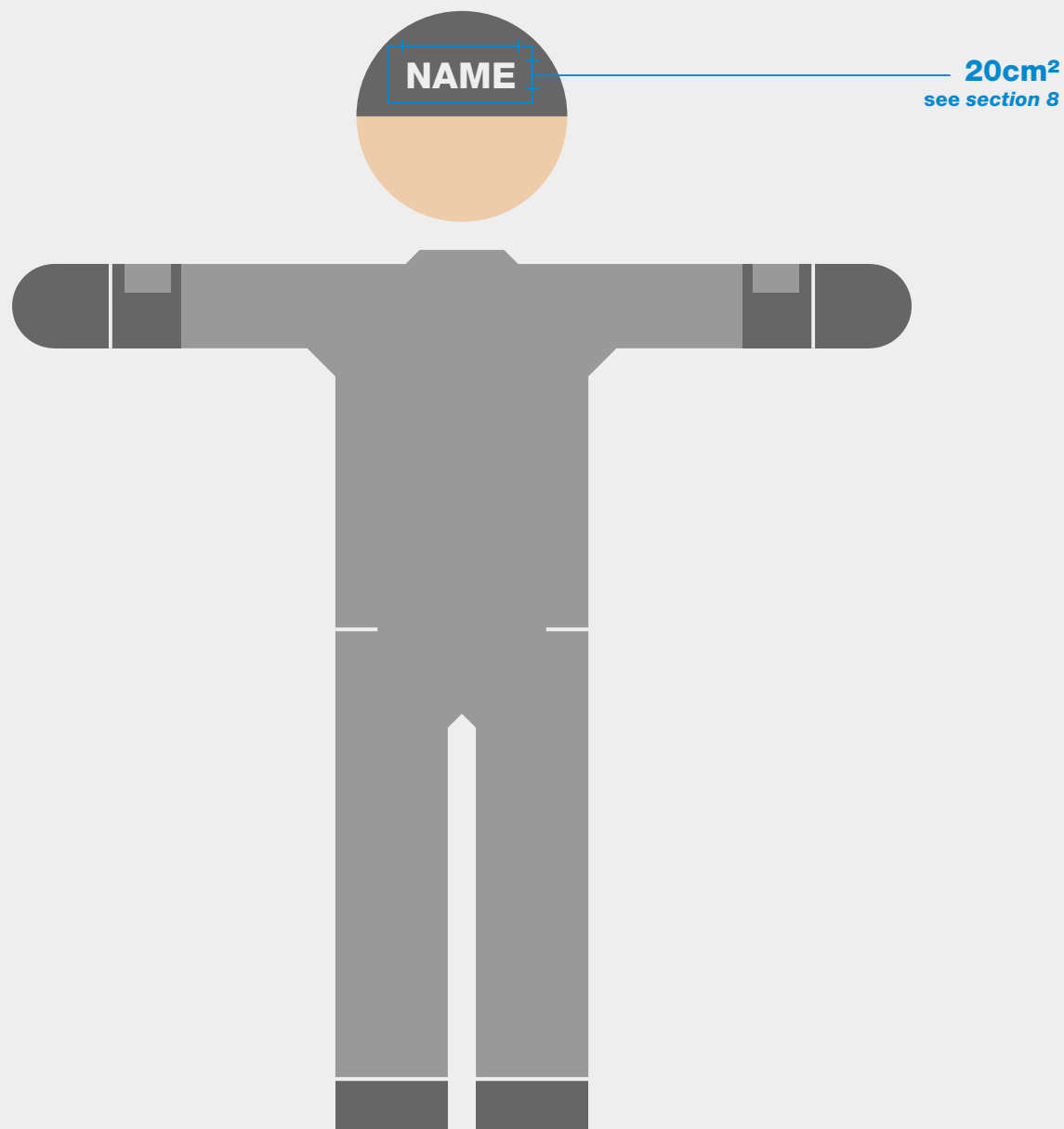
Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISMF Ski Mountaineering

Back
One-piece bodysuit



Floating Precise

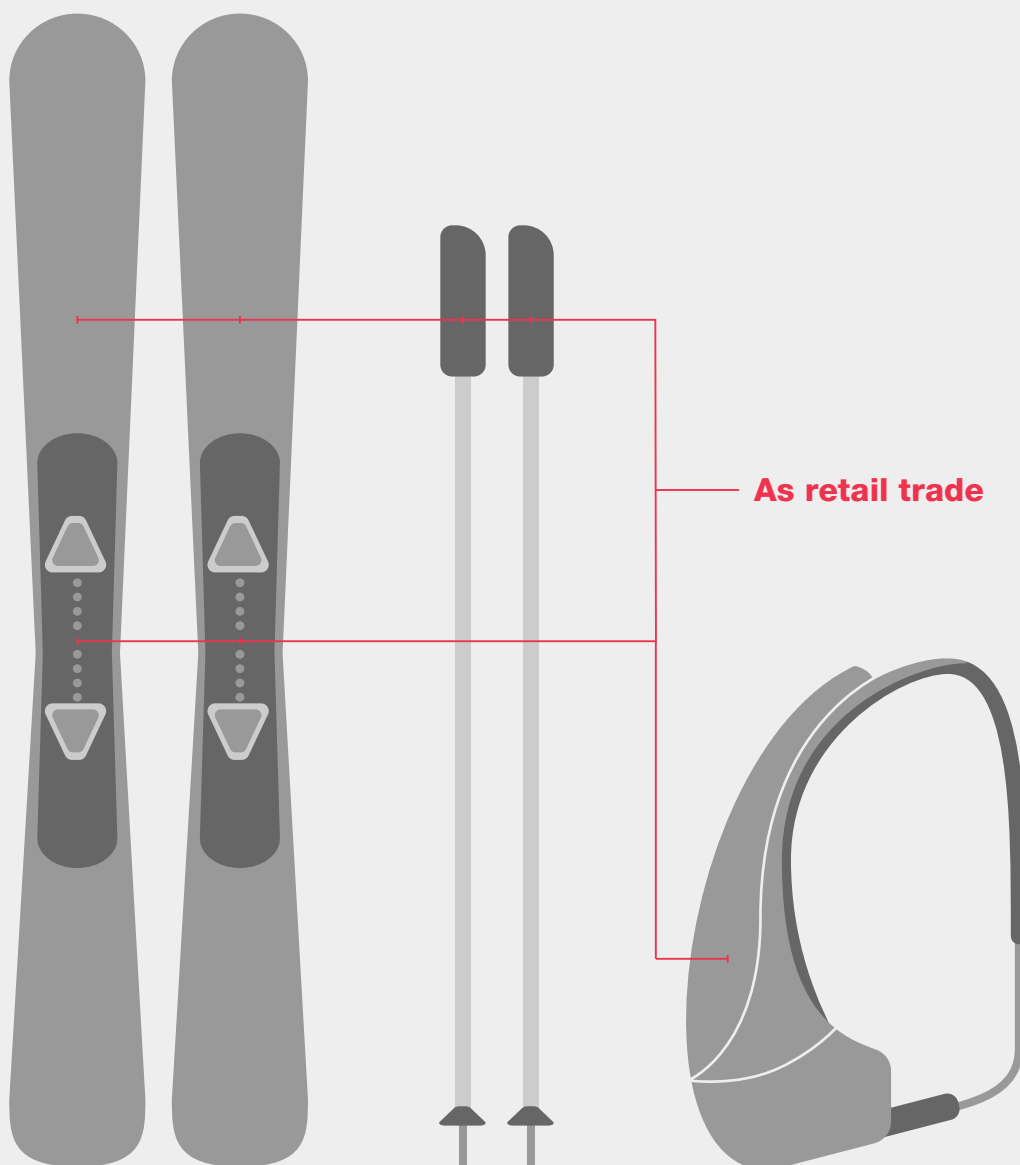
- — ■ Identification of the Manufacturer
- — ● Product Technology Identification
- — ● NOC Emblem and National Identity
- ◆ — ◆ Homologation Marks



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISMF Ski Mountaineering

Equipment



- | Floating | Precise | |
|----------|---------|------------------------------------|
| | | Identification of the Manufacturer |
| | | Product Technology Identification |
| | | NOC Emblem and National Identity |
| | | Homologation Marks |

Application of Guidelines regarding Authorised Identifications

Clothing

Competition clothing	<p>One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10cm².</p>
Competition suit	One-piece body suit One <i>Identification of the Manufacturer</i> [■] and one <i>Product Technology Identification</i> [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.
Warm-up suit	Two-piece body suit One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm ² .
Collars and roll necks	If a roll neck or polo shirt is worn, no <i>Identification of the Manufacturer</i> may appear on the collar or on the neck. Only one <i>Identification of the Manufacturer</i> will be allowed; it may be situated on the chest, with a maximum size of 30cm ² .



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

**ISMF
Ski
Mountaineering**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISMF Ski Mountaineering

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Sport Equipment

Skis Bindings Race Rucksack Skins Poles Snow shovel Snow probe Avalanche detector	Sport equipment may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, subject to any stricter rules applied within IF regulations.
Helmet/ Headwear	May carry two <i>Identifications of the Manufacturer</i> [■] with a maximum size of 15cm ² , one on each side, placed over the ears.
Race Gloves	One <i>Identification of the Manufacturer</i> [■] per accessory item will be permitted, and may be split to two parts, with a maximum size of 15cm ² per glove.

Accessories

Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 12cm ² . The <i>Identification of the Manufacturer</i> may be divided into two identifications per accessory item, to a maximum size of 6cm ² each.
Gloves	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, with a maximum size of 12cm ² per glove.



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISMF Ski Mountaineering

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Accessories

Rucksack	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm ² .
UV-protection eyewear/ Goggles	may carry the <i>Identifications of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no Identification of the manufacturer permitted on the lenses.
Socks Ski straps Bottle belts Head torch	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 12cm ² .
Scarves/neck warmers	One identification of the manufacturer per item, with a maximum size of 12cm ² .

Shoes/Footwear

Shoes/Boots	All footwear items may carry the identification of the manufacturer as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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Additional IF Specifications

The following IF technical apply in relation to the General Guidelines:



**Guidelines Regarding
Authorised Identifications
Winter Youth Olympic Games
Lausanne 2020**

ISMF Ski Mountaineering

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Section 8 · Third Party Identifications (athlete names)

Helmets and headgear worn in competition may carry the name of an athlete. The athletes name with a maximum size of 20cm² must be placed at the back of the helmet or on the ear of a hat/headband for Ski mountaineering, namely when a helmet is not worn. The athletes name can only consist of the full name of the athlete in a standard font and size defined by ISMF which is the same for all athletes.

Section 10 · NOC Emblems and National Identity

No specific regulations with regards to National Identifications, section 10 of the General Principles apply.

Section 12 · Homologation Marks

A homologation mark/sticker [♦] must appear in the inner of the helmets.

Section 17 · Submission Process

Pre Competition

Before the first competition of the Games the ISMF officials will conduct a preliminary inspection of equipment to confirm that materials, equipment and clothing to be used by teams are permitted by the rules.

The check will normally be done at least one day before the first competition.

The preliminary examination does not relieve competitors of the obligation to pass equipment inspection at the start and finish.

Section XX · Coache's Clothing

Coaches' are to adhere to the same rules as indicated above for athletes.